

**DOORS OPEN
at 8:45 A. M.**

Air-Conditioned

Capitol
BROADWAY
and 51st ST. Major Edward Bowes
Managing Director

Starts TOMORROW — the
new fall season begins with the
greatest attraction of them all!

**IN
PERSON**
to celebrate the Fall opening
**MICKEY
ROONEY**
**JUDY
GARLAND**
(with Georgie Stoll and his orchestra)
in a marvelous specially
created act! 5 perform-
ances daily!

**THE MIGHTY
MIRACLE SHOW
THAT IS THE TALK
OF AMERICA!**

M-G-M's TECHNICOLOR Triumph!

**THE
W**

How would you like to live
in the merry old land of Oz?

Oz! Where troubles are
unknown because it's east
of the rainbow's trail! Oz!
Where a mighty wizard
grants every wish closest
to your heart's desire! Oz!
Where nights are gay with
love and laughter and mu-
sic fills the air! All aboard
— for the wonderful,
wonderful Land of Oz!



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**AMAZING SIGHTS TO
SEE!**

THE TORNADO
See actual photographs of the inside!

MUNCHKINLAND
A whole city populated by midgets!

HORSE IN DIFFERENT COLOR
First it's blue, then it's green!

Startling BALLOON ASCENT
See Emerald City from the stratosphere!

FLYING MONKEYS
New and amazing camera effects!

**TREES THAT TALK
AND THROW APPLES**

MORE! MORE!! MORE!!!
9200 LIVING ACTORS THRILL YOU!



JUDY GARLAND
as **DOROTHY**
who is whirled away
by a cyclone to Oz!
Your singing darling
grander than ever!



FRANK MORGAN
your 'Good News'
favorite in his most
riotous role as
**"THE WIZARD
OF OZ"**

MAGIC MUSIC!

by Harold Arlen and E. Y. Harburg

"Over the Rainbow"

"We're Off To See The Wizard"

"Ding-dong! The Witch Is Dead!"

"If I Only Had A Brain!"

"The Merry Old Land of Oz!"

Also in the Cast of Thousands
BILLIE BURKE • MARGARET HAMILTON
CHARLEY GRAPEWIN • The MUNCHKINS
Produced by **MERVYN LEROY**
Directed by **VICTOR FLEMING**
Screen Play by Noel Langley, Florence
Ryerson and Edgar Allan Woolf.
From the Book by L. Frank Baum
A VICTOR FLEMING PRODUCTION
A Metro-Goldwyn-Mayer Picture

RAY BOLGER
Ziegfeld's famed
dancing star as
the **STRAW
MAN!**

BERT LAHR
Broadway's famed
comedian as the
singing **COW-
ARDLY LION!**

TOTO
the wonder
dog!



JACK HALEY
laugh star of
screen and radio
... as the **TIN
MAN!**

Last Times Today—"FOUR FEATHERS" In Technicolor

New York Times, 8/17/39

PHOTOPLAYS

PHOTOPLAYS

HELLO
NEW YORK!

DOORS OPEN
at 8:45 A. M.

IN
PERSON

To celebrate a memorable
occasion

Mickey ROONEY
Judy GARLAND

(with George Stoll and his orchestra)

They sing and dance in a wonderful
specially created act!
5 performances
daily!

Air-Conditioned
Capitol
BROADWAY
and 51st ST. Major Edward Bowes
Managing Director

Gala NEW Season
Premiere **TODAY**
NO ADVANCE IN PRICES



• We're off to see the Wizard—
• The Wonderful Wizard of Oz.
We hear he is
A Whiz of a Wiz
If ever a Wiz there was.
If ever, if ever a Wiz there was,
The Wizard of Oz is one becoz —
Becoz, becoz, becoz, becoz, becoz,
Becoz of the wonderful things he doz.
We're off to see the Wizard
The Wonderful

WIZARD OF OZ

M-G-M's TECHNICOLOR PRODUCTION—2 years in production with a cast of 9200, including Judy Garland as Dorothy, Frank Morgan as The Wizard, Ray Bolger as the Scarecrow, Bert Lahr as the Cowardly Lion, Jack Haley as the Tin Woodman, also Billie Burke as the Good Witch, Margaret Hamilton as the Bad Witch, Charley Grapewin as Uncle Henry, Toto as himself, and the Munchkins.

Screen Play by Noel Langley, Florence Ryerson and Edgar Allan Woolf. From the book by L. Frank Baum. A VICTOR FLEMING Production. Produced by MERVYN LEROY. Directed by VICTOR FLEMING. Lyrics by E. Y. Harburg. Music by Harold Arlen.
A METRO - GOLDWYN - MAYER PICTURE IN TECHNICOLOR

THE SCREEN IN REVIEW

'The Wizard of Oz,' Produced by the Wizards of Hollywood, Works Its Magic on the Capitol's Screen—March of Time Features New York

THE WIZARD OF OZ, screen play by Noel Langley, Florence Ryerson and Edgar Allan Woolf, adapted from the book by L. Frank Baum, musical adaptation by Herbert Stothart, lyrics by E. Y. Harburg and music by Harold Arlen, special effects by Arnold Gillespie, directed by Victor Fleming; produced by Mervyn LeRoy for Metro-Goldwyn-Mayer. At the Capitol.

Dorothy Judy Garland
Professor Marvel (the Wizard) Frank Morgan
Hunk (the Scarecrow) Ray Bolger
Zeke (the Cowardly Lion) Bert Lahr
Hickory (Tin Woodman) Jack Haley
Glinda (the Good Witch) Billie Burke
Miss Gulch (the Wicked Witch) Margaret Hamilton
Uncle Henry Charles Grapewin
Auntie Em Clara Blandick
Nikko Pat Walshe
With the Singer Midgets as the Munchkins.

By FRANK S. NUGENT

By courtesy of the wizards of Hollywood, "The Wizard of Oz" reached the Capitol's screen yesterday as a delightful piece of wonder-working which had the youngsters' eyes shining and brought a quietly amused gleam to the wiser ones of the oldsters. Not since Disney's "Snow White" has anything quite so fantastic succeeded half so well. A fairybook tale has been told in the fairybook style, with witches, goblins, pixies and other wondrous things drawn in the brightest colors and set cavorting to a merry little score. It is all so well-intentioned, so genial and so gay that any reviewer who would look down his nose at the fun-making should be spanked and sent off, supperless, to bed.

Having too stout an appetite to chance so dire a punishment, we shall merely mention, and not dwell upon, the circumstance that even such great wizards as those who lurk in the concrete caverns of California are often tripped in their flights of fancy by trailing vines of piano wire and outcroppings of putty noses. With the best of will and ingenuity, they cannot make a Munchkin or a Flying Monkey that will not still suggest, however vaguely, a Singer's midget in a Jack Dawn masquerade. Nor can they, without a few betraying jolts and split-screen overlappings, bring down from the sky the great soap bubble in which the Good Witch rides and roll it smoothly into place. But then, of course, how can any one tell what a Munchkin, a Flying Monkey or a witch-bearing bubble would be like and how comport themselves under such remarkable circumstances?

And the circumstances of Dorothy's trip to Oz are so remarkable, indeed, that reason cannot deal with them at all. It blinks, and it must wink, too, at the cyclone that lifted Dorothy and her little dog, Toto, right out of Kansas and deposited them, not too gently, on the conical cap of the Wicked Witch of the East who had been holding Oz's Munchkins in thrall



Judy Garland

Dorothy was quite a heroine, but she did want to get back to Kansas and her Aunt Em; and her only hope of that, said Glinda, the Good Witch of the North, was to see the Wizard of Oz who, as every one knows, was a whiz of a Wiz if ever a Wiz there was. So Dorothy sets off for the Emerald City, hexed by the broomstick-riding sister of the late Wicked Witch and accompanied, in due time, by three of Frank Baum's most enchanting creations, the Scarecrow, the Tin Woodman and the Cowardly Lion.

Judy Garland's Dorothy is a pert and fresh-faced miss with the wonder-lit eyes of a believer in fairy tales, but the Baum fantasy is at its best when the Scarecrow, the Woodman and the Lion are on the move. The Scarecrow, with the elastic, dancing legs of Ray Bolger, joins the pilgrimage in search of brains; the Woodman, an armor-plated Jack Haley, wants a heart; the Cowardly Lion, comicallest of all, is Bert Lahr with an artistically curled mane, a threshing tail and a timid heart. As he mourns in one of his ballads, his Lion hasn't the prowess of a mow-ess; he can't sleep for brooding; he can't even count sheep because he's scared of sheep. And what he wants

is courage to make him king of the forest so that even being afraid of a rhinoceros would be imposurus. Mr. Lahr's lion is lion.

There, in a few paragraphs, are most of the elements of the fantasy. We haven't time for the rest, but we must mention the talking trees that pelt the travelers with apples, the witch's sky-written warning to the Wizard, the enchanted poppy field, the magnificent humbuggery of Frank Morgan's whiz of a Wiz and the marvel of the chameleonlike "horse of another color." They are entertaining conceits all of them, presented with a naive relish for their absurdity and out of an obvious—and thoroughly natural—desire on the part of their fabricators to show what they could do. It is clear enough that Mr. Dawn, the make-up wizard, Victor Fleming, the director-wizard, Arnold Gillespie, the special effects wizard, and Mervyn LeRoy, the producing wizard, were pleased as Punches with the tricks they played. They have every reason to be.

New York Times,
8/18/39

Detroit News, 8/23/39



35¢ ^{til} 6:30

15¢ ^{Children} All Times

Starts
THURSDAY!
DOORS OPEN
10:45 A. M.

ON THE SCREEN

At last!
THE BIGGEST RECORD-
BREAKER IN STAGE HISTORY!

7
SONG HITS!
2237
PLAYERS!

"The
WIZARD
OF OZ"

In
GORGEOUS
Technicolor!

Starring
JUDY GARLAND
FRANK MORGAN
BILLIE BURKE
RAY BOLGER
BERT LAHR
JACK HALEY

AN M-G-M
TRIUMPH!

Extra!
"GIANT OF NORWAY"
Thrilling Story of Fridtjof Nansen!

EXCLUSIVE
10c PARKING
Ask Us!

Extra!
"CULINARY CARVING"
A Pete Smith Specialty

Detroit News, 8/24/39



TODAY!

Doors Open
10:45 A. M.

ON THE SCREEN
At last!
THE BIGGEST
RECORD-BREAKER
IN STAGE
HISTORY!

THE WIZARD OF OZ

Starring
JUDY
GARLAND
FRANK
MORGAN

BILLIE BURKE
RAY BOLGER
BERT LAHR
JACK HALEY

In
GORGEOUS
Technicolor!

AN M.G.M.
TRIUMPH!

35¢
TIL 6:30

15¢ Children
All Times

EXCLUSIVE
10c PARKING
Ask Us!



"GIANT OF NORWAY"
Thrilling Story of
Fritjof Nansen

"CULINARY CARVING"
A Pete Smith Specialty

'Wizard of Oz' Prodigal Piece

Color Triumph Opens United Artists

By Len G. Shaw

There is so much to be said in commendation of "The Wizard of Oz" that your correspondent, who dates back to when the L. Frank Baum story was the eighth wonder of the stage, finds himself a bit bewildered in selecting a spot from which to take off. Certainly no happier medium could have been chosen for reopening the United Artists Theater than this fantasy which Victor Fleming directed. Mervyn LeRoy produced and Metro-Goldwyn-Mayer bankrolled without any reservations.

Maybe fantasy isn't just the right word, but that fine point held no concern for Thursday's celebrants, who, without dissent as far as could be detected, voted it grand entertainment. Certainly the wizards of Hollywood have done handsomely by the Ozites



and all the others concerned. It is prodigal and spectacular, and a technicolor triumph. The excitement begins when a Kansas cyclone picks Judy Garland, as the heroine of the tale, up and whisks her off toward the Land of Oz, in a manner you must discover for yourself. From there on there is no letdown, even in the final fadeout, a sentimental sequence that points a bit of a moral.

Judy a Pert Dorothy

Judy Garland really comes into her own as the pert and wide-eyed Dorothy of the yarn, charming, simulating childish amazement and sometimes alarm with a naturalness that never suggests precocity, supplementing it all agreeably with her rendition of songs that are almost Gilbertian in their jingle.

Of course, she has as companions on this fanciful journey to the wonderful land of Munchkin, rubber-legged Ray Bolger, as the Scarecrow who longs for a brain; Jack Haley as the Tin Woodman who laments his inability to do kind things because he has no heart, and the Cowardly Lion, in the person of Bert Lahr, who lacks only courage to make him king of the forest.

All are highly effective, but we think you will agree that Lahr, strikingly realistic in jungle make-up, is especially good as the terror-stricken big cat, a blend of comedy and emotion that stands close inspection.

A Charming Good Witch

You'll be interested in observing fluffy Billie Burke as the good witch, emerging from an iridescent bubble that grows and disappears before your eyes in a most mystifying manner. Against her there is the wicked witch of Margaret Hamilton, a bit terrifying even for grownups.

Frank Morgan frolics funnily, whether as Prof. Marvel in the opening episodes or as the Wizard of Oz in the labyrinths of the great palace in the Emerald City. It is no reflection on his work as a whole to say that he is tops in his moments as the scheming char-

latan of the road, with his hocus-pocus crystal gazing.

There's Toto, too, Dorothy's dog which sometimes seems almost human.

A veritable army of midget Munchkins parades against highly colored backgrounds such as only a vivid imagination could conjure or Hollywood produce. The same is true of the bewitched orchard, where apple trees talk and pelt the venturesome pilgrims; the enchanted poppy field, the horse of another color that turns, chameleon-like, while you watch, the breath taking reaches of the Emerald Palace, and so much more that it would be useless to even attempt to catalog it ever so briefly.

A little more comedy would liven "The Wizard of Oz." But you can't expect everything. And this is enough for once—maybe twice or three times, if you are so inclined.

Detroit Free Press, 8/25/39

Detroit News, 8/25/39

By AL WEITSCHAT

"THE WIZARD OF OZ," from the book by L. Frank Baum, directed by Victor Fleming, produced by Metro Goldwyn Mayer. At the United Artists Theater.

Dorothy	Judy Garland
Professor Marvel	Frank Morgan
Hunk	Ray Bolger
"Zerk"	Bert Lahr
"Hickory"	Jack Haley
Glinda	Billie Burke
Miss Gulch	Margaret Hamilton
Uncle Henry	Charley Grapewin
Nikko	Pat Walsh
Auntie Em	Clara Blandick
Toto	Toto

The Singer Midgets as the Munchkins

THERE can be little doubt now that the screen, augmented by natural color, is an ideal medium for the presentation of fantasy. Walt Disney, with his **Another Triumph pen and brush in Field of "Snow White" Fantasy** demonstrated its feasibility in one form, and MGM here does it in another—with the use of flesh and blood players.

More than \$3,000,000 and prodigious and painstaking labor went into "The Wizard of Oz," but the studio should have little fear of ultimate success. As "Snow White" proved, the fairy tale knows no limitation in appeal. Young and old of all classes and races can partake of its enjoyment. "The Wizard" has a dedi-

catory note which mentions "the young in heart," and no term better describes the vast field for which the picture is intended. If you are not young in heart, it will make you so.

The story, as you know, is as American in origin as apple pie and ice cream. L. Frank Baum wrote of a little Kansas girl who was borne on the fury of a tornado to the land of the Munchkins, and there, with a Straw Man who wanted a brain, a Tin Woodman who wanted a heart, and a Cowardly Lion who wanted courage, traveled to see the Wizard of Oz, reputed giver of all these things. An evil witch beset them (with terrifying perils along the way, but eventually they reached the dazzling Emerald City, where the Wizard, revealed as a kindly trickster, gave each his desire wrapped up in a bundle of homely humbug. As in all fairy stories, the fantasy has its threads of gentle satire, bolsterous humor and simple truth.

License was taken with the story in certain respects, but without detrimental effect. It is all to the good that an epilog bridges the gap between reality and imagination, showing that the characters in the fantasy were inspired by real people on the farm of Dorothy's aunt. There is nothing illogical either in attributing Dorothy's wonderful experiences to delirium following a blow on the head.

Technically the triumphs are many. The tornado belongs with the locust plague in "The Good

Earth," the gale in "The Hurricane," and the earthquake in "San Francisco" in the gallery of unforgettable achievements. The color in the scene of the Munchkin's welcome to Dorothy, in which more than 200 gaily-garbed Singer's midgets take part; in the journey through the forest; in witch's eerie castle, and in the Emerald City of the Wizard is so bewilderingly beautiful it defies description. It makes vivid and real the concept of the never, never land created in the mind of Baum.

Sweet Judy Garland carries on her young shoulders the dramatic burden of the plot, and bears it unfalteringly. Ray Bolger is the Straw Man, Jack Haley the Tin Woodman, and Bert Lahr the Cowardly Lion. Lahr's performance leaps the bounds of artificiality to make the lion a pathetic and lovable source of fun. Nobody ever dreamed that bits of business he learned in the burlesque circuit would some day bolster him in a show-stealing interpretation in these surroundings, but it's true. Billie Burke as the good witch and Margaret Hamilton as the bad one are others in a cast that functions flawlessly. Miss Hamilton is a singularly wicked creature in her looks and behavior, and Frank Morgan is a singularly jovial humbug as the Wizard.

In music alone is "The Wizard" overshadowed by "Snow White." The score has a fetching song, "Over the Rainbow," beautifully sung by Judy, a lively marching tune, "We're

Off to See the Wizard," and some funny ditties by Lahr, but generally it does not match the distinctive array of the Disney picture.

It happens all too seldom, but "The Wizard of Oz" offers exhibitors another opportunity to hang out the "come one, come all" sign, and mean it.

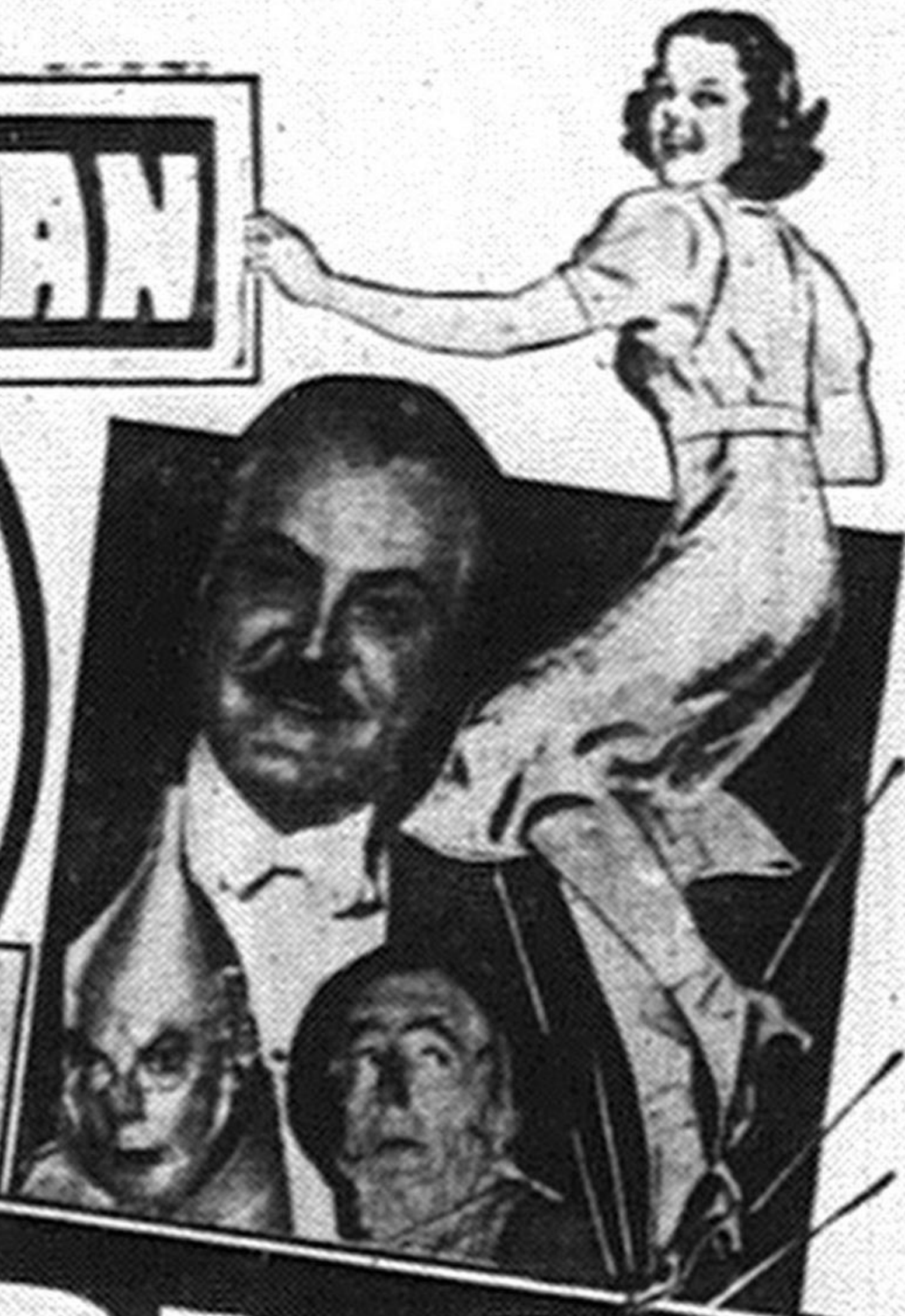
Ann Arbor News, 9/15/39

MICHIGAN

TOMORROW

IT'S ALL YOURS!

Brilliant stars! Largest cast in screen history! Seven lilting song hits! Alluring dancers! Rousing choruses! Eye-filling spectacle! The charm of "SNOW WHITE", the extravagance of "THE GREAT ZIEGFELD"!



THE WIZARD OF OZ

IT'S THE SCREEN'S
TECHNICOLORFUL
MASTERPIECE!

JUDY GARLAND

Singing and Swinging!

FRANK MORGAN

He's a Whiz of a Wiz!

RAY BOLGER

Jitterbug Straw Man!

BERT LAHR

Uproarious Comedian!

JACK HALEY

He Can't Go Out In The Rain!

BILLIE BURKE

and 9231 Others In Cast!

Ending Tonight
**"FIVE
LITTLE
PEPPERS"**

and how they grew
with
Edith Fellows



MICHIGAN

TODAY

The Book That 80 Millions Read! The Play 941 Cities Saw! Now The Greatest Technicolor Show-World Miracle Since "Snow White"!

TONIGHT AT

7-9 P.M.

Shows Sunday

Continuous

Adults 35c

Children 10c

The WIZARD OF OZ

Two years to plan it! A golden fortune to start it! Sheer wizardry to make its wonders come true! The world's most imaginative adventure—painted with a rainbow—and glorified with spectacle, heart-throb, laughter, girls and song!

9200 living actors in the notable star-studded cast! 68 incredibly magnificent sets! Augmented orchestra of 130 pieces! Chorus of 300 rousing voices! 100 minutes of unforgettable entertainment!

JUDY GARLAND
as Dorothy

A cyclone whisks her to an exciting land east of the rainbow's trail!

RAY BOLGER as
The Scarecrow

Famed star of "The Ziegfeld Follies!" See his "Rubber Legs Dance!"

JACK HALEY as
The Tin Woodman

Quick, the oil can! Laugh—as you find out why he can't go out in the rain!

FRANK MORGAN
as The Wizard

The Prince of Fakirs in his most hilarious role! He makes every wish come true!

BERT LAMB as
The Cowardly Lion

"Yes, it's sad, believe me Missy. When you're born to be a Sissy!"

with BILLIE BURKE (the Good Witch), MARGARET HAMILTON (the Bad Witch), CHARLEY GRAPEWIN (Uncle Henry) and the Munchkins.

—Soon—
"THE RAINS
CAME"

—EXTRA—
"CHICKEN JITTERS"
Cartoon

World News in Action

—Soon—
"THE
WOMEN"

SONGS
YOU'LL SING AND DANCE TO

by Harold Arlen and
E. Y. Harberg

"Over the Rainbow", "If I Only Had a Brain", "We're Off to See the Wizard", "The Merry Old Land of Oz", "Ding Dong" "If I Were King of the Forest"

MICHIGAN

**ENDS
TONIGHT**

**BROADWAY'S GREATEST MUSICAL HIT
NOW THE SCREEN'S TECHNICOLORFUL MASTERPIECE!**

The Wonder Show of Shows! With "SNOW WHITE'S"
charm... "THE GREAT ZIEGFELD'S" spectacle!
FIRST OF THE NEW SEASON HITS!



SING AND SWING!

7 Tonal Melodies Song By
Judy, Frank, Ray, Jack and Bert!

"THE WIZARD OF OZ"

JUDY GARLAND

(The Merry Musical Maid!)

FRANK MORGAN

(He's a Whole lot a Wit!)

RAY BOLGER

(He's a Jitterbug Stride Man!)

BERT LAHR

(Uptown Comedian!)

JACK HALEY

(See Why He Can't Go Out in The Rain!)

BILLIE BURKE

and 8120 Others in Cast!



Flight Returns
Tonight by radio
available to all our
patrons,
Courtesy
Kuffel Radio



Detroit News, 10/27/39

NOW TWO MILLS **HOLLYWOOD** **PARK FREE**
WEST FORT & FERDINAND

IN GLORIOUS TECHNICOLOR
THE WIZARD OF OZ
OF
JUDY GARLAND • FRANK MORGAN
RAY BOLGER • BERT LAHR • JACK HALEY

FRONTIER MARSHAL
RANDOLPH SCOTT
NANCY KELLY
CESAR ROMERO
BINNIE BARNES



JUDY GARLAND
FRANK MORGAN
★ **in "THE WIZARD OF OZ"** ★

UPTOWN
INCORPORATED AT THE MILE ROAD

2 BIG FEATURES
FRONTIER MARSHAL
with **RANDOLPH SCOTT**
NANCY KELLY
CESAR ROMERO



Extra Late Show Sat.