
Of Local Origin

"The Grapes of Wrath," Twentieth Century-Fox's film edition of John Steinbeck's controversial novel about California's migratory workers, will have its world premiere this morning at the Rivoli Theatre. John Ford directed the picture which is acted by Henry Fonda as Tom Joad, Jane Darwell as Ma Joad and John Carradine, Charley Grapewin, Dorris Bowden, Russell Simpson, Grant Mitchell and O. A. Whitehead.

Mickey Rooney's "Judge Hardy and Son" is setting new boxoffice records at Loew's Criterion and will be retained for a second week. . . . Also holding over for its second week is "Remember the Night" at the Paramount. . . . Tickets for the premiere on Feb. 7 of Walt Disney's "Pinocchio" at the Center Theatre in Radio City will go on sale today at the theatre's box-office.

A specially chartered United Air Lines plane carrying actors Wayne Morris and Jeffrey Lynn and fifteen Hollywood newspaper correspondents will arrive at La Guardia Field this morning from the coast. All will attend the reunion dinner tonight of the wartime Sixty-ninth Regiment in the Waldorf-Astoria at which the Warner's film about the regiment will be shown. . . . Frankie Darro, Monogram star, will arrive today from Detroit, Mich., where he made a personal appearance at the Colonial Theatre. . . . Ingrid Bergman, the Swedish star, has left for Hollywood to begin preparations for her role in the film about Joan of Arc which David O. Selznick has announced for production.

New York Times, 1/24/1940

STARTS TODAY at 9:30 A. M.	
Darryl F. Zanuck's Production of	
'The GRAPES of WRATH'	
by John Steinbeck	
UNITED ARTISTS	RIVOLI
B'WAY at 48th	CONTINUOUS POP. PRICES



Now you can see
the **GREAT** motion picture!

- "A great American motion picture. If it were any better, we just wouldn't believe our own eyes!"

—New York Times

- "Better than the book!"

—Walter Winchell

- "Merits a badge of honor for the United States movie industry!"

—Life Magazine

- "A magnificent picture! You'd have to have a heart of stone not to be moved!"

—Louella O. Parsons

- "The most important contribution to the screen since cameras were invented!"

—New York Daily News

- "A majesty never before so constantly sustained on the screen!"

—The New Yorker



DARRYL F. ZANUCK'S production of
THE GRAPES OF WRATH
by John Steinbeck

Tom Joad	HENRY FONDA	Pa Joad	RUSSELL SIMPSON
Ma Joad	JANE DARWELL	Al	O. Z. WHITEHEAD
Casy	JOHN CARRADINE	Muley	JOHN QUALEN
Grampa	CHARLEY GRAPEWIN	Connie	EDDIE GULLAN
Roseashorn	DORRIS BOWDON	Granma	JEFFIE TILBURY

Directed by **JOHN FORD**

Associate Producer and Screen Play by Nunnally Johnson

A 20th Century-Fox Picture

NO ADVANCE IN PRICES

STARTS FRIDAY

For This Long-Awaited
Screen Masterpiece

FOX

Detroit Free Press, 3/1/1940

Drawn for this advertisement by Thomas Hart Benton, famous American artist.



DARRYL F. ZANUCK'S **THE**
production of
GRAPES OF WRATH
by John Steinbeck

Tom Joad . . .	HENRY FONDA	Pa Joad . . .	RUSSELL SIMPSON
Ma Joad . . .	JANE DARWELL	Al	O. Z. WHITEHEAD
Casy	JOHN CARRADINE	Muley	JOHN QUALEN
Grampa . . .	CHARLEY GRAPEWIN	Connie	EDDIE QUILLAN
Rosasharn . .	DORRIS BOWDON	Granma	ZEFFIE TILBURY

See This Long Awaited Screen Triumph
AT NO ADVANCE IN PRICES
Plus "THE GREAT TRAIN ROBBERY"
And Selected Short Subjects

Directed by **JOHN FORD**
Associate Producer and Screen Play
—by Nunnally Johnson
A 20th Century-Fox Picture

FOX
STARTS TODAY



Detroit Free Press, 3/1/1940

Refugees from the Dust Bowl



JANE DARWELL

HENRY FONDA

Bringing alive Steinbeck's earthy people in "The Grapes of Wrath." Miss Darwell is "Ma Joad" and Fonda is "Tom" in the tale of wanderers from the Dust Bowl coming Friday to the Fox.

Detroit News, 3/1/1940

AT LAST IT'S HERE!

THE MOST ANTICIPATED SCREEN EVENT OF OUR TIME!

"Better than the book!"

—Walter Winchell

"Certainly it is daring, gripping, sincere and tremendously important—a brilliant milestone on the motion picture road."

—Mark Hellinger

"Destined to be recalled whenever great motion pictures are mentioned—flawless . . . a great American motion picture."

—N. Y. Times

"Great . . . a triumph of artistry and showmanship . . . close to the hearts of the people."

—N. Y. Herald-Tribune

"The most daring picture that ever has come out of Hollywood."

—N. Y. Daily News

"A gripping picture. One you will remember for a long time."

—Jimmie Fidler

"Merits a badge of honor for the U. S. movie industry."

—LIFE Magazine



THE GRAPES OF WRATH

by John Steinbeck

Tom Joad . . . HENRY FONDA
Ma Joad . . . JANE DARWELL
Pa Joad . . . JOHN CARRADINE
Grampa . . . CHARLEY GRAPEWIN
Rosasharn . . . DORRIS BOWDON

Pa Joad . . . RUSSELL SIMPSON
Al . . . O. Z. WHITEHEAD
Muley . . . JOHN QUALEN
Connie . . . EDDIE QUILLAN
Granma . . . ZEFFIE TILBURY

Plus

In Its Entirety!

**The First Motion Picture
Ever Made**

THE ONE! THE ONLY!

THE ORIGINAL!

'THE GREAT TRAIN ROBBERY'

**FOX MOVIE NEWS
SELECTED SHORT
SUBJECTS**

See it Now

FOX

35c to 6:30 P. M.

**NO ADVANCE
IN PRICES!**

Detroit Free Press, 3/2/1940

MOTION PICTURE ATTRACTIONS

Now

THE GRAPES OF WRATH
by John Steinbeck

No Advance Prices

FOX

Plus THE GREAT TRAIN ROBBERY
Selected Short Subjects
Fox Movietone News

Steinbeck Tale a Gripping Film

**Not a Weak Point in
'Grapes of Wrath'**

By Len G. Shaw

John Steinbeck's second treatise on some phases of life in the land of milk and honey (see guide books) stretching along the Pacific Coast is projected on the Fox screen in a manner that should find crowds beating a path to the boxoffice during its stay.

It is "The Grapes of Wrath," a transcript of existence among the lowly, as distinguished from his earlier offering, "Of Mice and Men," which dealt bluntly and unashamedly with the doings of the low to be found in much the same setting.

For, whatever ills beset them (and their number is legion) the Joads, on the screen, remain a decent lot. Nunnally Johnson, who made the adaptation, and Director John Ford took care of that problem very effectively. There is nothing to offend the most squeamish, while the gripping drama remains, pointed perfectly, and holding interest throughout. Its humor is ruggedly good-natured, if less salty than the



original; its story is closely knit, and it projects as fine a list of characterizations as Hollywood ever offered on such a mass scale. It is the tale, as old as mankind, of an undefeatable household. This time they are dispossessed of the Oklahoma acres that

Jane Darwell had been theirs for generations until dust storms and contract farmers came along, and set out for a new land of promise in California, lured on by the handbill promise of plenty of work that never materializes. Distress as great as their own, disappointment, greet this oddly assorted jalopying family at every stop, yet they push on, bravely, determinedly, because as Ma Joad phrases it:

"Can't nobody wipe us out. Can't nobody lick us. We'll go on forever. We're the people that live."

The Family Disintegrates

Before this conclusion you are invited to witness the disintegration of the Joad family, driven from pillar to post, kicked about by relentless fate. Grampa, played realistically by Charley Grapewin, dies almost before he is carted from the land to which he clings fanatically.

Casy, the ex-preacher groping for the truth, who joins the Joads, is brutally murdered as a suspected agitator. John Carradine does this part to perfection. Young Tom Joad, on parole from the penitentiary for a drunken murder, and the well-meaning hope of the Joads, bashes in the head of Casy's slayer, and is forced to flee, while the remnant of the family pushes on hopefully.

Fonda Scores as Tom

Jane Darwell equals her best previous work as Ma Joad, who smilingly defies the forces that tear the family apart bit by bit. Henry Fonda is nothing short of grand as young Tom, who takes matters much more philosophically than would be expected under the circumstances. Russell Simpson is true to type as Pa Joad. Doris Bowdon is the daughter, Rosasharn.

You will find "The Great Train Robbery," dusted off and brought back to life, as the second feature, with dubbed-in titles that add to its humor in truly melodramatic style, amusing and interesting as showing the advances time has wrought. It was made by Thomas A. Edison on the New Jersey meadows 37 years ago.

The Local Screen in Review

By AL WEITSCHAT

"THE GRAPES OF WRATH." Produced by 20th Century Fox. Directed by John Ford. Screen play by Nunnally Johnson from the novel by John Steinbeck. At the Fox Theater.

Tom Joad	Henry Fonda
Ma Joad	Jane Darwell
Casy	John Carradine
Grandpa	Charley Grapewin
Rosasharn	Dorris Bowdon
Pa Joad	Russell Simpson
Al	O. Z. Whitehead
Muley	John Qualen
Connie	Eddie Quillan
Grampa	Zeffie Tilbury
Noah	Frank Sully
Uncle John	Frank Darien
Winfield	Darryl Hackman
Ruth Joad	Shirley Mills
Thomas	Roger Imhof
Caretaker	Grant Mitchell

IT HAS been an axiom in Hollywood that movies should be made for entertainment only. It is a policy that follows the line of least resistance, and it has repaid its adherents handsomely. But in Hollywood's new "Grapes of Wrath" herents hand-hew to the line.

Hollywood has discovered of late that its fount of original material has been running low. The old formulas have been wearing thin, and the conventional pictures bear the cut-and-dried stamp.

"The Grapes of Wrath" tosses something of a bombshell into this setup. The Warners and the Wangers have dared to tackle controversial subjects with foreign roots, but Darryl Zanuck is the first to treat with a major problem of a social and economic nature right in our own bailiwick. He has carried the screen into a virgin field—a field hitherto roped off because it has been felt that the screen, as a vastly powerful medium of expression, should be used to amuse and divert rather than educate and enlighten. Whether Zanuck is right or wrong, his step has brought him one of the finest pictures ever produced anywhere, and one need not be bold to prophesy that his contemporaries will follow in his wake if they think they can fare as well.

For, apart from its significant aspects, "The Grapes of Wrath" is a triumph of picture making. John Ford's direction, the acting of the entire cast, the photography of Gregg Toland, and the scripting of Nunnally Johnson all bear that stamp of superiority that goes into the creation of a masterpiece.

John Steinbeck wrote simply, but vividly and powerfully, of the "Okies," those Dust Bowl farmers who were run off their lands and undertook an ill-destined pilgrimage to the west, a journey fraught with tragedy and suffering, but which seemed nothing compared with their experiences in the "land of promise." Their story has all the elements of great drama in it, not forgetting touches of grim humor, and the secret of Ford's success is that he was content to let the story speak for itself, in simple but eloquent terms which seize the imagination from the start and never once release it. It will take a very stony heart indeed to gaze upon this picture and not feel compassion for the Joads.

The picture opens with Tom Joad, the son, wandering home after a stretch in the "pen" and finding the old house deserted and the folks gone. He meets Casy the Preacher, who quit shouting because he lost the "spirit," and old Muley, who stayed behind to fight on alone. Right at the outset is a scene of overwhelming force as John Qualen, (Muley) tells Tom (Henry Fonda) and Casy (John Carradine) what happened to the folks, and with wild-eyed uncertainty asks them if they think he's "tetched." That scene boasts the finest acting Qualen has done in his entire career.

Tom and Casy catch up to the battered jalopy of the Joads and join them in the long and arduous jaunt westward. Grandpa and Grandma die, there is scarcely money for gas and food, but they carry on, buoyed by the vision of a California begging for men to work in the fruit industry. But once there they find themselves herded into wretched camps with hundreds of others who, like themselves, were lured by handbills misleading in their promises. They starve some more, work for meager wages dictated by racketeering labor contractors who take advantage of their plight, get caught in strike breaking traps, and find their only respite in a Government camp which offers some measure of protection against exploitation. The end finds them on their way again—Tom to escape police hot on his trail for a killing in a fight with state troopers who slugged Casy to death, and the family to take another fruit-picking job.

The picture is honest in its treatment and makes no attempt to solve the problem of the "Okies." The Government camp is the only indication, one being actually employed in California, but the ultimate solution remains to be found. The shortcomings of the Joads in the way of manners and morals, as related in the book, of necessity were deleted, and the sequence of events changed, but the spirit of the story is unimpaired. And that spirit is one of sublime courage in a down-trodden people, and a faith that best finds expression in the words of Ma Joad: "We're the people that live. Can't nobody wipe us out. Can't nobody lick us. We'll go on forever. We're the people."

A salute goes to the entire cast for character performances remarkable in their realism. The acting is so skillful one never gets the impression of Hollywood make-believe, but feels the "Okies" themselves have taken over the screen.

Zanuck has kicked over the traces to a merry tune at the box office. If that be treason, then Hollywood had better make the most of it.

For novel and amusing contrast, the Fox has revived the first feature picture produced, "The Great Train Robbery," made by Thomas A. Edison Films away back when. Fond memories are jolted into being, and they are helped no end by a pianist who pounds out appropriate "chase" music in the pit.

Meet the Plucky Joads of 'The Grapes of Wrath,' Stirring Steinbeck Tale of 'Dust Bowl' Refugees



HENRY FONDA as Tom Joad, JOHN CARRADINE as Casy, and JOHN QUALEN as Muley come back to find the Joad homestead in Oklahoma deserted.



The Joads assembled before their heart-breaking trek to the West, the "land of promise" that was anything but that when they got there. "Grapes of Wrath" is showing at the Fox Theater.

Detroit News, 3/3/1940

DORRIS BOWDON, as Rosasharn, the expectant mother, whose sufferings bode ill for her baby.

MOTION PICTURE ATTRACTIONS

MOTION PICTURE ATTRACTIONS

"IT'S GREAT"

Say Detroit's Critics
Who Have Praised It

"It's Great Entertainment"

Say 105,444 Detroiters
Who Have Seen It

So In Response To Unprece-
dented Acclaim and Record-
Breaking Audiences We Are
Holding Over the Most Important
Picture Of Our Time For A

Second
AND FINAL
Week

THE GRAPES OF WRATH

by John Steinbeck



Tom Joad
Ma Joad
Casy
Grampa
Rosasharn

HENRY FONDA
JANE DARWELL
JOHN CARRADINE
CHARLEY GRAPEWIN
DORRIS BOWDON

Pa Joad
Al
Muley
Cunnie
Granma

RUSSELL SIMPSON
O. Z. WHITEHEAD
JOHN QUALEN
EDDIE QUILLAN
ZEFFIE TILBURY

NO ADVANCE IN PRICES

FOX

Plus **FOX**
MOVIETONE NEWS
Selected
SHORT SUBJECTS

35c
to
6:30



LATE SHOW
TONIGHT
STARTS AT 10 P. M.

LAST TIMES TODAY
WML BOYD "THE SHOWDOWN"
WAYNE MORRIS "DOUBLE ALIBI"
—PLUS—
"DRUMS OF FU MANCHU"
CHAPTER NO. 8

FEATURE AT
1:40, 4:10, 6:40, 9:00




STARTS SUNDAY

HONESTLY...FEARLESSLY...ON THE SCREEN!

DARRYL F. ZANUCK'S production of

THE GRAPES OF WRATH

by John Steinbeck



Tom Joad • HENRY FONDA
Ma Joad • JANE DARWELL
Casy • JOHN CARRADINE
Grampa • CHARLEY GRAPEWIN
Rosasharn • DORRIS BOWDON
Pa Joad • RUSSELL SIMPSON

A 20th Century-Fox Picture

"PORKY'S HOTEL"
Cartoon



ADDED
"THAT INFERIOR FEELING"
Novelty

NEXT ATTRACTION

"ALL WOMEN HAVE SECRETS"

Plus

"MIRACLES ON MAIN STREET"

Ann Arbor News, 5/4/1940

Stage And Screen

Today's Playbill

Screen

Michigan — "Too Many Husbands" (comedy) at 2:32, 4:30, 7:35, 9:38 p.m.

Majestic — "Young Tom Edison" (biographical drama) at 2:30, 4:30, 7:30, 9:30 p.m.

Whitney — "High School" (comedy drama) at 1:30, 4:17, 7:04, 9:51 p.m. And "Allegheny Uprising" (melodrama) at 2:56, 5:43, 8:30 p.m.

Wuerth — "The Showdown" (western) at 2:45, 5:15, 7:40, 10:10 p.m. And "Double Alibi" (mystery) at 1:50, 4:20, 6:40, 9 p.m.

Orpheum — "Dead End Kids On Dress Parade" (melodrama) at 3, 5:20, 7:45, 10 p.m. And "The Man From Sundown" (western) at 2, 4:20, 6:40, 9 p.m.

New Tomorrow

Michigan — "The Doctor Takes A Wife" (comedy) at 1, 3:21, 3:34, 7:47, 10 p.m. On the stage, Henry Busse and his orchestra at 2:36, 4:49, 7:02, 9:15 p.m.

Wuerth — "The Grapes Of Wrath" (drama) at 1:40, 4:10, 6:40, 9:05 p.m.

Orpheum — "Destry Rides Again" (western) at 1:40, 4:30, 7, 9:45 p.m. And "Television Spy" (melodrama) at 3:20, 6, 8:35 p.m.

'Doctor Takes A Wife' At The Michigan

"The Doctor Takes A Wife," a comedy starring Loretta Young and Ray Milland, is scheduled for the Michigan tomorrow and Monday. On the Michigan stage will be Henry Busse and his orchestra.

For Miss Young, "The Doctor Takes A Wife" represents an abandonment of her usual roles and a fling at zany comedy. She is a young woman who writes books in praise of spinsterhood, and is suddenly "married" to a young doctor who hates all career women, especially women writers. The "mar-

riage" is actually a null-and-void error, but on its success hinge the careers of both medico and doctor. The couple, who hate each other cordially, are thus forced to bill and coo in public, to fight in private, and to attempt to continue as best they can the lives they lived prior to their unexpected "elopement."

And so Miss Young continues to stave off the marital proposals of Reginald Gardiner, comedian, who is seen as her publisher. Gardiner's the guy who got her into the marital mess; he's also the guy who insists that she remain in it for the sake of her reputation as an author, even while he does his best to extricate her from it.

And so Milland, between his public appearances as Miss Young's husband, continues in love with his fiancée, Gail Patrick, who also complicates his life. And through "The Doctor Takes A Wife" wanders Edmund Gwenn, who portrays Milland's father, beaming happily at the sight of his son's lovely "wife," delightfully unaware that his paternal blessings are decidedly undesired by either the doctor or his "wife".

Alexander Hall directed the comedy, and George Seaton and Ken Englund penned the screen play. This is a Columbia picture.

'Grapes Of Wrath' Comes To The Wuerth

"The Grapes of Wrath," hailed by many critics as one of the best pictures ever to be produced by Hollywood, comes to the Wuerth tomorrow. This, of course, is the film version of John Steinbeck's book, the story of the Joads, the dispossessed.

The Joads are people of the Dust Bowl, and poverty forces them from the soil that has yielded them a meager living. They hear that there is a promised land called California, so they begin their trek.

But unfriendliness seems to be their welcome everywhere, and misfortune their destiny. Even after they have reached the prom-

ised land, they are beset with troubles in the fight for life.

Henry Fonda heads the cast as young Tom Joad, and close behind him are Jane Darwell as Ma, John Carradine as Casey, and Russell Simpson as Pa. Among the others in a large cast are Charlie Grapewin, Dorris Bowdon, O. A. Whitehead, Joan Qualen, Eddie Quilian, Zeffie Tilbury, Roger Imhof and Grant Mitchell.

The film was produced by Darryl F. Zanuck, directed by John Ford. Nunnally Johnson was associate producer and prepared the script.

'Destry Rides Again' At The Orpheum

Marlene Dietrich and James Stewart are the stars of "Destry Rides Again," at the Orpheum on a double bill tomorrow. She is the show-girl siren of Bottleneck, and he is the man whose job it is to bring law and decency to the wild town.

A western melodrama with the accent on humor, the cast includes Samuel S. Hinds, Charles Winninger, Brian Donlevy, Mischa Auer and Una Merkel. Produced by Joe Pasternak for Universal, the picture was directed by George Marshall.

The other feature at the Orpheum is "Television Spy," which has William Henry as a young inventor and William Collier, sr., as his wealthy and patriotic backer.

Henry accidentally tunes in on a bootleg television station, screens a beautiful girl (who turns out to be Judith Barrett), and also sees a copy of his plans, valuable to the government. He realizes that the plans have been stolen, and the spy-hunt is on. Edward Dmytryk directed for Paramount.

Ann Arbor News, 5/6/1940

WUERTH

Today—Tuesday

DARRYL F. ZANUCK'S production of

THE GRAPES OF WRATH

by John Steinbeck

A 20th Century-Fox Picture

Tam Joad	HENRY FONDA
Ma Joad	JANE DARVELL
Cozy	JOHN CARRADINE
Grampa	CHARLEY GRAPENIN
Roseashorn	DORIS BOWDON
Pete Joad	RUSSELL SIMPSON

Directed by
JOHN FORD

—ADDED—

"PORKY'S HOTEL"
CARTOON



"THAT INFERIOR
FEELING"

WED.—THURS.
"ALL WOMEN
HAVE SECRETS"

Plus "Miracle On Main Street"

COMING
"CHAN IN PANAMA"
—Plus—
"MA, HE'S MAKING
EYES AT ME"