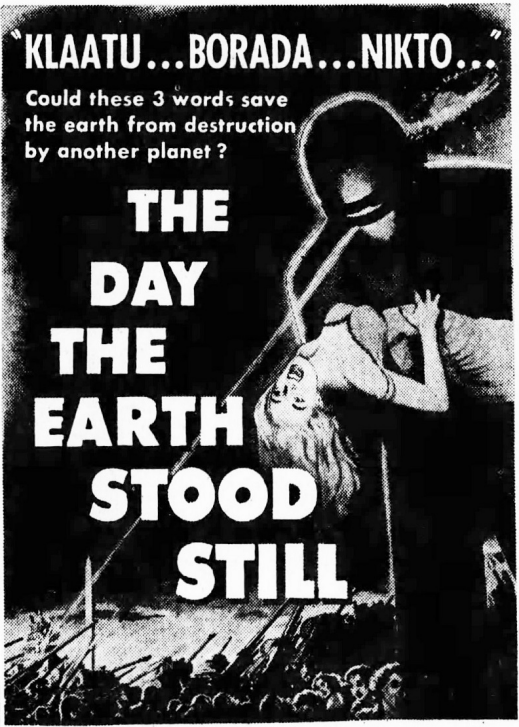


"KLAATU...BORADA...NIKTO..."

Could these 3 words save
the earth from destruction
by another planet?

THE DAY THE EARTH STOOD STILL

A black and white movie poster illustration. A large, dark, helmeted alien figure stands in the background, holding a woman in a light-colored dress. The woman is looking up at the alien with an expression of awe or fear. In the foreground, a large crowd of soldiers in military uniforms is visible, some holding rifles. The scene is set in an open field under a dark sky.

TOMORROW BRANDT'S COOL **MAYFAIR** THEATRE
7 Ave. at 47 St.

SPECIAL PREVIEW OF "THE DAY THE EARTH STOOD STILL" ALL DAY
TODAY, PLUS LAST SHOWINGS OF "LITTLE EGYPT" IN TECHNICOLOR

*Brooklyn (New York)
Daily Eagle, 9/18/51*

**ARE THERE PLANET MEN
WHO CAN DESTROY
THE EARTH?**



"THE DAY THE EARTH STOOD STILL"
is the provocative motion picture
opening today at the Mayfair Theatre

***Its theme has intrigued science-
fiction devotees for many years:***

Man is exploring the deeps of space
and harnessing nuclear energy. Are
there other interplanetary intellects
... out there ... now exploring our
way of life...and are they trying to
get here? If they do...how will we
meet them ... and how will we deal
with them?

**See "THE DAY THE EARTH STOOD
STILL" - and look at what may lie
beyond ... perhaps just beyond!**

**THE
DAY**

"THE DAY THE EARTH STOOD STILL"
with MICHAEL RENNIE - PATRICIA NEAL
HUGH MARLOWE - SAM JAFFE - BILLY GRAY
PRODUCED BY JULIAN BLAUSTEIN
DIRECTED BY ROBERT WISE
SCREEN PLAY BY EDMUND H. NORTH
BASED ON A STORY BY HARRY BATES

**THE EARTH
STOOD STILL**

20
CENTURY FOX



BRANDT'S COOL

TODAY · MAYFAIR

DOORS OPEN 8:30 A.M.

THEATRE • 7 AVE. at 47 ST.

New York Times, 9/18/51



TODAY AT 8:30 A.M.
THE EARTH STANDS STILL
AT THE MAYFAIR!

BRANDT'S
7th AVE. at 47th ST.

ARE THERE PLANET "MEN"
who threaten our world with
disaster? Is this fiction—
or the tremendous coming
event of science?

20th Century-Fox presents a motion picture
that probes the last mysterious frontier!
**THE DAY THE
EARTH STOOD STILL**
MICHAEL PATRICIA HUGH
RENNIE • NEAL • MARLOWE
Sam Jaffe • Billy Gray • Frances Baver • Lock Martin • Based on Story by Hedy Kates
Produced by JULIAN BLAUSTEIN • Directed by ROBERT WISE • Screen Play by EDMUND H. NORTH

Detroit Free Press,
10/10/51

FICTION...*TODAY!*
FACT...*TOMORROW!*

A PREVIEW
OF A
CIVILIZATION
BEYOND
ALL
IMAGINATION!

THE DAY THE EARTH STOOD STILL

In a world
ruled by strange
"men" and
demonic robots!

with
MICHAEL RENNIE
PATRICIA NEAL
HUGH MARLOWE

20th Century-Fox

FOX

COMING FRIDAY

Detroit Free Press, 10/11/51

TERRIFYING DRAMA . . .

BEYOND ALL IMAGINATION!

OUT OF SPACE COMES A FEARFUL MENACE!

Strange space "men" with powers beyond our understanding and indestructible robots with electron-magnetic brains!

FICTION...TODAY!
FACT...TOMORROW!

THE DAY THE EARTH STOOD STILL

Preview of a world ruled by strange "men" and demonic robots!

with MICHAEL
RENNIE

PATRICIA
NEAL

HUGH
MARLOWE

and SAM JAFFE · BILLY GRAY
FRANCES BRADY · LOCK MARTIN

20th
CENTURY-FOX

FOX
TOMORROW

Plus "Obsessed"
BOB FARRAR
CREATING
FITZGERALD
BEWARE A LOVE
SO DANGEROUS
AS THIS

Saucer Warns Us to Behave

Out in space inhabitants of other planets are watching the earth with great apprehension.

Or so "The Day the Earth Stood Still" at the Fox Theater would have us believe. Probably this movie is a "first" as a science-fiction "message" picture.

It doesn't go in for too-fantastic effects or dreaming up peculiar-looking creatures. The space ship, a "flying saucer," merely looks ultra-modern. Of the two passengers, one is a robot and the other is a man like earth men, though he wears a plastic suit. This Klaatu is the British star Michael Rennie.

ONE AFTERNOON the gleaming space ship pancakes down on the Mall at Washington, D. C. Consternation naturally reigns. Troops and armor are rushed to throw a cordon around it.

Finally a ramp slides out and Klaatu appears. When a trigger-happy soldier wounds him, the robot Gort comes out. Disintegrator rays shoot from his helmet visor, dissolving the soldiers' weapons.

At the hospital Klaatu explains that he must meet and warn the world leaders. If the earth doesn't use its powers for peace, more advanced planets will teach its people a lesson.

KLAATU SECRETLY leaves the hospital to search for Dr. Barnhardt (Sam Jaffe), who will arrange a meeting. Again there is turmoil while Klaatu has found a hideout in the boarding house where he meets Helen Benson (Pat Neal) and her fiance Tom (Hugh Marlowe).

Tom is a jealous smarty who tips off the military. Klaatu has meanwhile given a demonstration of his power that confounds the people.

Klaatu is killed. Gort takes his body to the space ship where Helen has a terrifying experience as Gort brings Klaatu back to life.

To give a sense of reality, news commentators including Drew Pearson give reports in the course of the action.

After Klaatu has at last given his message, he and Gort sail away in the ship: The ending may be inconclusive. But it leaves something to think about.

H. C. B.

World Gets a Warning in Thriller

"THE DAY THE EARTH STOOD STILL."

Released by 20th Century-Fox. Directed by Robert Wise. Screen play by Edmund H. North based on a story by Harry Bates. At the Fox Theater.

Klaatu.....	Michael Rennie
Helen Benson.....	Patricia Neal
Tom Stevens.....	Hugh Marlowe
Dr. Barnhardt.....	Sam Jaffe
Robby Benson.....	Billy Gray
Gort.....	Lock Martin

By AL WEITSCHAT

IF WE GET TO MONKEYING around with atomic power aggressively enough to bother other planets, our hash is going to be settled in short order, according to this science fiction thriller, undoubtedly the best of the cycle to reach the screen thus far.

"The Day the Earth Stood Still" is excellently done in its technical aspects, and it has a provocative theme to go with its weirdly exciting doings. It achieves a realism highly essential in films of this type.

Things start popping when a ghostly spaceship plops down in Washington from 250,000,000 miles out. It disgorges Mr. Klaatu, an emissary from the Interplanetary League, and Gort, a huge, fearsome robot. The handsome visitor raises his hand and announces he bears a message of peace. He is promptly plugged by a trigger-happy soldier, and the angry robot turns on his disintegrator and reduces nearby rifles, cannon and tanks to mush.

YOU'D THINK THE PENTAGON would take note of this, but it doesn't. It treats Mr. Klaatu like the FBI would a commie bail jumper. The only sympathetic ears he gains are those of a war widow, her inquisitive son and a famous scientist. So lousy is the deal he gets from earthworms that at one point he has to neutralize all the electricity to prove he isn't fooling.

It wouldn't do to recite in detail the adventures of Mr. Klaatu and his robot. They are scalp lifting and fascinating, and they reach their climax when Klaatu, preparing to take off, tells the world it had better learn to live in peace like the other planets or face elimination by forces about which it knows nothing. It's entirely up to us, he says solemnly, and departs.

It takes good acting to put over entertainment like this, and the picture gets it from Michael Rennie as the stellar diplomat; Patricia Neal as the helpful widow; Hugh Marlowe as her skeptical fiancé; Billy Gray as the boy, and Sam Jaffe as the scientist.

Nobody's going to laugh at flying saucers after seeing "The Day the Earth Stood Still."

Ann Arbor News, 11/17/51

LAST TIMES TODAY

1:31
4:07
6:43
9:21

A Streetcar Named

Desire

Vivien LEIGH • Marlon BRANDO

CONTINUOUS
FROM 1 P.M.



44c

WEEKDAYS
TO 5 P.M.

Starts Sunday!

STATE

OUT OF SPACE COMES A FEARFUL MENACE!

Can the world survive the deadly menace of strange space men with powers beyond our understanding and indestructible robots with electron-magnetic brains?

THE DAY THE EARTH STOOD STILL

MICHAEL RENNIE • PATRICIA NEAL • HUGH MARLOWE

and SAIL JAFFE • BILLY GRAY • FRANCES BAYNE • LOCK MARTIN Based on a Story by HARRY EATES

EXTRA ADDED

Brooklyn Goes
Bean Town



World
News



Vegetable
Vaudeville

COMING
THURSDAY!

FRANKIE LAINE "SUNNY SIDE OF THE STREET"

Detroit Free Press, 8/7/52

**STARTS
TODAY!**

MADISON
A United Detroit Theatre • COMFORTABLY COOL

Doors Open
10:45 A.M.

FLYING SAUCERS ARE HERE!

*2 Amazing
Science-Fiction Hits!*

out
of
space
comes

a
fearful
menace!

Another
Sensation
from
20
century fox
**"THE DAY
THE EARTH
STOOD STILL"**

MICHAEL *with* PATRICIA
RENNIE-NEAL
Re-Released!

AND

HOW DID IT GET HERE?
WHERE DID IT
COME FROM?
HOWARD HAWKS'
production

**"THE
THING"**

from
another
world!
Re-Released!

