

New York Times, 1/15/25

MOTION PICTURES.

UFA

UFA

## NAME THIS PICTURE!

*(Previewed at "The Last Man")*

One of the finest motion pictures ever made, with the great Emil Jannings starred, is about to be shown in this city for the first time.

The story is based on life itself—on the tragedy of old age—on the comedy of sudden wealth. It propounds the deep thought that a true, fine heart may beat under rags as well as under gold braid; that a man's a man for a' that; that good is good in the least of men.

What title can adequately describe this motion picture of a human heart in sorrow and in gladness?

AND WHAT A GRAND ENDING!

See It at the RIVOLI,  
week of January 25th



UFA

1540  
Broadway

New York Times, 1/25/25

Theatres Under Direction of Hugo Riesenfeld

RIVOLI

BROADWAY  
At 49th Street

TRIPLE FEATURE WEEK

Adolph Zukor and Jesse L. Lasky present

1. BEBE DANIELS  
in "Miss Bluebeard"

From the play by Avery Hopwood—Screen play by Townsend  
Martin—Directed by Frank Tuttle—A Paramount Picture

Ufa Presents

2. EMIL JANNINGS  
in "The Last Laugh"

A PAGE FROM LIFE

A really marvelous characterization by the great German actor.  
A story without a sub-title.

Hugo Riesenfeld presents

3. "BEAUTIFUL GALATEA"

A Dramatization of the Von Suppe Overture

By JOSIAH ZURO

With Rivoli Dancers and Ensemble

Special Settings by John Wenger  
Choreography by Paul Oscar

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## Clever German Film

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THE German production originally known as "The Last Man," then called "The Least of Men," is to be presented as "The Last Laugh." It will be seen this week at the Rivoli and next week at the Rialto. In a review of this production we made mention of its remarkable features, the splendid acting and the effective direction. It deals with the vanity of an old hotel porter who wore a glorious gold-bedecked coat. One day he is demoted and finds himself the white-coated attendant in the washroom. It is a potential picture, as important in its way as Chaplin's "A Woman of Paris." It has no subtitles, as the story is easily understood without captions. There are just a few inserts that help matters.

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# **You will not soon forget Emil Jannings**

as you follow him through the vicissitudes of his career as depicted in

## **“THE LAST LAUGH”**

The individual performance of this distinguished actor is a rare and satisfying piece of acting. The film comes to Ann Arbor direct from its New York success, where it was acknowledged by all critics to be the finest picture ever filmed. Told entirely in pantomime without subtitles the story is full of humor, and still replete with that imagination and restraint lacking in so many of our own photoplays.

**Don't miss it. Your only chance to see it  
in Ann Arbor**

## **Hill Auditorium**

**MAY 5 AND 6**

**TUESDAY & WEDNESDAY**

**Tickets 50 Cents. On Sale at Wahr's, Graham's,  
Slater's and Schaeberle & Son Music House**

The management earnestly requests patrons to purchase tickets early and avoid the rush at the Box Office, as a capacity house will greet "The Last Laugh" both evenings.

SECURED THROUGH THE COURTESY OF MAJESTIC THEATER

Detroit Free Press, 4/30/25

**Broadway Strand**

LAST  
TWO  
DAYS

**"Narrow Street"**

IT STARTS  
SAT.

*It Will Startle  
You*



WITH

*The World's  
Greatest  
Picture*

**EMIL JANNINGS**

*The World's  
Greatest  
Actor*



Ann Arbor  
Times News,  
5/1/25

The American  
Association  
of University  
Women



Courtesy  
of Majestic  
Theater

## ***Fine Feathers Make Fine Birds***

Resplendent in gold braid and brass buttons he commanded the respect of the world. Without it, he heard only jeers. See this astounding picture, direct from its startling run at three of the greatest theaters on Broadway, New York. Critics went wild over it, audiences cheered it! It has everything—love, humor, pathos, action! And it's clean!

EMIL JANNINGS in

# **THE LAST LAUGH**

HILL AUDITORIUM

Tuesday and Wednesday, May 5 and 6, 8 p. m.

It will not be played in Ann Arbor again.  
Read the story in the Literary Digest, Feb. 28

**Tickets 50 Cents. At Wahr's, Graham's,  
Slater's, Schaeberle & Son Music House**

BENEFIT LEAGUE BUILDING







Detroit News, 5/2/25

# Broadway-Strand

CARL LAEMMLE  
Presents

IT STARTS TODAY!

**EMIL JANNINGS**

IN

## The Last Laugh

The World's Greatest Actor in the  
Play That Took New York  
by Storm

SHOWS START AT

12:00  
2:00

3:56  
5:52

7:56  
9:56





# Broadway-Strand

CARL LAEMMLE  
presents

The WORLD'S GREATEST  
EMOTIONAL ACTOR in  
The EUROPEAN SENSATION

EMIL JANNINGS in

# THE LAST LAUGH

IT STARTLED BROADWAY  
A  
Play Without a  
Subtitle!

Impossible, you say?  
So did everyone else when Uni-  
versal Film company bought "The Last Laugh."  
But if facts mean anything, here they are.

**It Took New York by Storm!  
It Has Broken Records Wherever Shown!  
It Has Elicited Unparalleled Praise From  
the Newspapers!**

Believing that the Detroit public is ready  
for a new development in motion pictures, the  
Broadway-Strand offers "The Last Laugh" for  
your approval, believing it to be the finest picture  
of its type ever screened.

A page from life—mingling a laugh with a tear—  
stark realism with intense emotional acting—with  
the peer of screen actors the world over, EMIL  
JANNINGS, star of "Quo Vadis" and "Passion."

NOTE: In order to get the full benefit from "The Last Laugh"  
you must see it from the beginning. Performances start at  
12:00 noon, 2:00, 3:56, 5:52, 7:56 and 9:56 p. m.

SYMPHONIC ORCHESTRA  
MAURICE CONDUCTING





# **"The Last Laugh"**

With EMIL JANNINGS

Second and Last Performance

## **TO-NIGHT** **Hill Auditorium**

8 p. m.

A Large Enthusiastic Audience Last Night



Scene from "THE LAST LAUGH" WITH EMIL JANNINGS

### **TICKETS 50c**

BENEFIT LEAGUE BUILDING

COURTESY MAJESTIC THEATER



## Stage and Screen

By V. V. T.

### "The Last Laugh."

Those who want to see "The Last Laugh" expecting to find melodrama or the working out of problems of sex, of the caliber of those providing the theme for half of the American pictures that flood the market today, were doomed to disappointment, for there isn't an atom of either in the entire production. It's just a simple story of a simple man told in a simple manner, and yet withal, mechanically perfect and adequate in every sense of the word.

The fact that there are no subtitles in the entire picture does not detract from the interest or clearness of the story in the least, but rather adds to the whole immeasurably. Pantomime as perfectly done as "The Last Laugh" needs no assistance.