

New York Times, 8/10/32

THEY'RE OFF AGAIN!



THE 4 MARX BROTHERS

in Paramount's Most Hilarious Comedy

'Horse Feathers'

Directed by NORMAN McLEOD

Mirth's Four Horsemen run wild again!

GROUCHO—as the college Prexy who keeps pretty co-eds—after school.

HARPO—as the village dog-catcher who uses a lamp post as a decoy.

CHICO—sells gin-ice and rye-ice, a kick in every cake.

ZEPP0—as a football steward who comforts college widows.

***GALA PREMIERE
TONIGHT... AT 8:45**

**All Seats Reserved for Premiere . . . (\$1.50)
Tickets on Sale at Rialto Box Office Today*

Midnite Shows—Popular Prices After Premiere

RIALTO

HOUSE OF HITS

B'WAY AT 42nd



Detroit Free Press, 8/11/32

MICHIGAN

BAGLEY NEAR GRAND CIRCUS PARK

Tomorrow! World Premiere Preview!

**WE'VE NAILED DOWN THE ROOF!
WE'VE BRACED THE WALLS! . . .
GET SET FOR THE BIGGEST AND
HEARTIEST LAFFS of YOUR LIFE!**



4 MARX BROTHERS



"HORSE FEATHERS"

IMAGINE, GROUCHO as a college president! CHICO as a BOOTLEGGER! HARPO as a DOG CATCHER! It's a POSITIVE riot with a bevy of gorgeous girls and beautiful Thelma Todd.



ON STAGE

2—JOYOUS SHOWS—2

with Broadway Entertainers

ART HENRY AND CO.

YORKE AND JOHNSON

FRITZ AND JEAN HUBERT

CARLOS PETERSON

JOYCE COLES—IVAN LIVOFF

MICHIGAN BALLET

LOU FORBES

Musical Hit!

MERLE CLARK

Organ Sing Fest!



MICHIGAN

35 to 5

TODAY!

Children 15c

THEY'RE NUTS TO YOU!
SURE THEY'RE CRAZY! AND YOU'LL
BE CRAZY ABOUT THEM, TOO, IN
THEIR LATEST HILARITY HIT!



FOUR MARX BROTHERS "Horse Feathers"

IMAGINE! — — —

GROUCHO As a college president—keeping his college out of the red!
HARPO A dog-catcher—playing football—Chasing beautiful co-eds around!
CHICO Working his way thru college as the campus bootlegger! Bah! Bah!
ZEPP As the handsome collegiate—Keeping the college widow — happy!

Nuttier than "Cocoanuts" Crazier than "Animal Crackers"! Merrier than "Monkey Business"!

The faculty wins a speak-easy football game when the love-mad dog-catcher crosses the co-ed's signals to the bootlegger's horse, all ending in happy dancing as all four Marx Brothers marry gorgeous Thelma Todd.



ON STAGE

2—BIG REVUES—2

With Broadway Stars
ART HENRY AND CO.
VIRGINIA JOHNSON
HELENE YORKE
FRITZ & JEAN HUBERT
CARLOS PETERSON
JOYCE COLES
IVAN LIVOFF
BALLET

Lou Forbes

Happy
Musical
Surprise!

Merle Clark
for organ
laughs!

Now At **FISHER**

TODAY!

35c
to 6:30.
Children 15c

HELD OVER!

Detroit Demanded
Another Week of
This Rollicking
Crazy Comedy!

4 **MARX** **BROTHERS**

in **"HORSE FEATHERS"**

Direct from Michigan! Don't Miss It—
Come See It Again! It's a Riot of
Hilarious Entertainment!



Plus

Mammoth Revue on Stage

A Gay Frolic Packed with Song and
Dance with a Host of Talented Stars.

FRITZ and JEAN HUBERT

**CARLOS PETERSON ART HENRY & CO.
IVAN LIVOFF JOYCE COLES
OLIVE SIBLEY BIG BALLET**

(The Hit Revue From The Michigan)

**MUSIC
TREATS!**

Samuel Benavie
Overture Hit
Arsene Siegel
Organogue

One grand horse-laugh
kicks gloom where
"X" Marx the spot!

THE
4 MARX
BROTHERS
"Horse in Feathers"

A scandalous record of
low Marx at college...
or life among love-
thirsty co-eds!

Not a grain of sense in
the whole feed bag...
but one mad burst of
happy hysterics...set to
gay music and garnish-
ed with gorgeous girls!

MICHIGAN
Starts Sunday

GROUCHO



HARPO



CHICO



ZEPP



