

*New York Times, 11/16/24*

MOTION PICTURES.



**CAPITOL** BWAY  
AT  
51ST ST.

World's Largest and Foremost Motion Picture Palace  
EDWARD BOWEN, Managing Director

*We told you so!*



"He Who Gets Slapped" proves the most popular attraction Broadway has seen this year. Received with phenomenal enthusiasm by Press and Patrons.

**HELD FOR 2nd WEEK**  
BY PUBLIC DEMAND—THE SENSATIONAL  
METRO-GOLDWYN Picture

VICTOR SEASTROM'S

# HE WHO GETS SLAPPED

—WITH—

LON CHANEY - - NORMA SHEARER  
JOHN GILBERT and TULLY MARSHALL

Produced by LOUIS B. MAYER

With an Excellent Supporting Program  
including

CAPITOL GRAND ORCHESTRA, David Mendoza, Conductor  
AUGMENTED CAPITOL BALLET CORPS with Doris Niles  
DAVID SAPERTON, One of the really great pianists of today

"Concerto" B Flat Major (First Movement) Tchaikovsky

Overture "1812," Tchaikovsky

"Dance of the Hours" from "La Gioconda," Ponchielli

OTHER FILM AND MUSIC UNITS

PRESENTATION BY ROTHAFEL (ROXY)

*Detroit Free Press, 1/15/25*

**ADAMS**  
ON GRAND GRAND PALACE

**NOW!**



**LAST THREE DAYS!**  
**MARION DAVIES**  
IN **'JANICE MEREDITH'**

Grand Orchestra 11 A. M.-11 P. M.

Wronski Quartet

**∴ STARTING SUNDAY ∴**

The Striking Portrayal



A METRO-GOLDWYN  
PICTURE

**'HE  
WHO  
GETS  
SLAPPED'**

With Its Marvelous Playing Cast, Including

**LON CHANEY**

Norman Shearer, John Gilbert, Tully Marshall

AND OTHERS

Every once in awhile the screen brings forth an exceptional picture! Here's one of that classification! A story so smashing, so compelling, so forcible in its telling, that it holds interest right up to the last moment of its wonderful finish!

# Detroit Free Press, 1/16/25

ALL DETROIT WILL SHOUT ITS PRAISES!

## LON CHANEY

In an Even Greater Role Than His Ever-Memorable  
"THE HUNCHBACK OF NOTRE DAME"

# HE WHO GETS SLAPPED



A METRO GOLDWYN  
PICTURE

Supported by a  
great cast, including  
NORMA SHEARER  
JOHN GILBERT  
TULLY MARSHALL

Chaney will be forever remembered for his wonder role in "The Hunchback of Notre Dame," as well as for other superb characterizations. Performances that have made him the outstanding character actor of the day! Here's an achievement that dwarfs all else!

WEEK DAY PRICES  
MATS Max. 50c  
All else 50c  
NIGHTS Max. 75c  
All else 75c

11 A.M.  
11 P.M.  
DAILY

SUPERB ORCHESTRA  
BIG MALE CHORUS



## A GREATER PICTURE FOR **LON CHANEY!**

Greater in many respects than his ever-memorable  
"The Hunchback of Notre Dame"!

The world will always remember this supreme artist  
in his wonderful characterization of the deformed  
hero of Paris. A performance that set Lon Chaney  
far ahead of all contemporaries as the greatest char-  
acter actor upon the screen of today.

In this new play Chaney offers an achievement  
that dwarfs all previous efforts — A picture,  
once it is noised about

**ALL DETROIT WILL  
GO TO SEE!**



# HE who gets slapped

with  
**LON CHANEY  
JOHN GILBERT  
NORMA  
SHEARER**



— A Metro-Goldwyn Picture —

*It's so tremendous—so holding—so powerful—that it sweeps all before it!*

It's Chaney in a wonderful characterization even more powerful than that of  
"The Hunchback," but removed of all "The Hunchback's" gruesomeness.

### PRICES

WEEK DAYS	SAT. and Sun.
Mezzanine - 65c	Mezzanine - 75c
ELK	ALL
ALL <b>50c</b>	ELK <b>65c</b>
<b>NIGHTS</b>	Mezzanine \$1
	ALL ELK <b>75c</b>

### SUPERB ORCHESTRA

EDWARD PAUL Conducting

### WRONSKI MALE CHORUS

In an Atmospheric Prologue

BIG TWO-HOUR PROGRAM  
11 A. M.—11 P. M.

**ADAMS**  
"THEATRE CIRCLE"  
GD. CIRCUS PARK  
OPPOSITE  
STATLER.

# Detroit News, 1/19/25

**L**ON CHANEY is back in all his gloomy glory this week at the Adams, where "He Who Gets Slapped," a picturization of the play of the same name, is holding forth.

From the weird and gruesome hunchback of the bell tower of Notre Dame, Chaney becomes a circus clown—a tragic figure who is always scorned and ridiculed, but who proves his true worth at the finish by saving the heroine from an interloper.

"He Who Gets Slapped" was directed by Victor Sjöström, recently of Sweden. It is remarkably realistic and its artistic handling is reflected in the many symbolic and suggestive touches that are used. Chaney, of course, is placed in the foreground at all times and thus there is constant emphasis on the tragic key. Altogether, it is a very interesting production, designed especially for intelligent patrons.



LON CHANEY

"He" is first seen as a scientist who sees his life's work tumble down when his wife is taken from him by a false friend. Ridiculed and called a clown before the Academy of Scientists, he resolves to become a real laughing stock by carving a name for himself as a professional clown. So he joins a circus and becomes a sensation. The story is then developed so that he prevents a girl of the sawdust ring from the compromises of the false friend, releasing a lion who kills the interloper and his comrade. And he dies himself from a sword-thrust—propelled by the hand of his enemy. While the clown lies mortally wounded the show goes on—a graphic scene that has been filmed with much pathos.

John Gilbert and Norma Shearer furnish the youthful circus romance, while Tully Marshall and Marc McDermott play the heavies. Ford Sterling and Clyde Cook are a pair of interesting circus cut-ups.

There is a comedy reel played principally by juvenile actors, many of whom are not yet out of the cradle. A news reel and a few shorter subjects complete the picture program.

There is a specially staged number by the Wronski Quartet, comprised of Claudine Secor, Jane Robinson, Myron Fischer and Charles Coates, offering a song repertoire of well chosen numbers.

# ADAMS

ON LEASE ONLY PER

**HAVE YOU  
SEEN IT?**

A Metro-  
Goldwyn  
Picture



**“HE WHO GETS  
SLAPPED”**

— WITH —  
**LON CHANEY**

WRONSKI  
SINGERS

BIG  
ORCHESTRA

2-HOUR  
BILL

# Detroit News, 1/25/25

Held Over A 2nd Week!

**WE KNEW** it was a **WONDER PICTURE!**

But we expected, because of its queer title, that attendance would be limited.



HOWEVER—  
MUCH TO OUR  
SURPRISE

Attendance  
Has Grown  
Daily by  
Leaps and Bounds!

Until capacity audiences are  
the rule at every performance

A GREAT CAST HEADED BY

## LON CHANEY

The Star of "THE HUNCHBACK OF NOTRE DAME"

AND SUPPORTED BY

NORMA SHEARER, JOHN GILBERT AND TULLY MARSHALL

**BIG ORCHESTRA**

The Wronski Singers

WEEK DAYS

Mezzanine . . . 65c

ALL ELSE . . . 50c

NIGHTS—Mezzanine \$1.00

ALL ELSE . . . 75c

SAT. and SUN.

Mezzanine . . . 75c

ALL ELSE . . . 65c

ALL ELSE . . . 75c

11 A. M.

11 P. M.

DAILY



## MAJESTIC

ALWAYS A GOOD SHOW—OFTEN A GREAT ONE.

STARTING TOMORROW

(STARTING SUNDAY AFTERNOON)

### A Bill To Make Them All Talk!

Every week the Majestic seemingly puts on a bigger and better show! Here's one that actually glitters!

WHEN THE MAN who directed "Scaramouche" and "The Four Horsemen" and the man who directed "The Woman of Paris" take off their hats to another director and acclaim him "the greatest of all," it means generous recognition of supreme achievement. The supreme achievement is "He Who Gets Slapped," and it's on account of this picture that Rex Ingram and Charlie Chaplin have hailed Victor Seastrom as the master-director.

**S**ELDOM does the screen echo the heart-beat of humanity, its tears, its joy, its laughter, as does this magnificent motion picture. The genius of the great director Victor Seastrom has made of the famous stage success a film drama of gripping beauty and deep human understanding. Here is the screen's best!

VICTOR SEASTROM'S  
Production of the Stage Success  
By  
LEONID ANDREYEV

# HE who gets slapped

with LON CHANEY,  
NORMA SHEARER, JOHN  
GILBERT, TULLY MAR-  
SHALL, FORD STERLING

SPECIAL  
MUSICAL  
PROGRAM



PRICES—ALL DAY SUNDAY

Adults ..... 50c  
Children ..... 25c

MONDAY MATINEE

Balcony 25c—Main Floor ..... 35c  
Children ..... 10c

SHOWS SUNDAY 1:30—3—4:30 7:00—8:30

—KEITH STAGE FEATURE—  
THOSE TWO KENTUCKIANS

GUS VERTNER  
**BARTRAM & SAXTON**

True Blue "Good Scouts" From the Blue Grass State.  
We're Proud to Present Them Once More!

—COMEDY—  
"LUNCH BRIGADE"  
A CAMEO

Another Pictorial News Scoop—FIRST  
PICTURES OF TORNADO BELT

New Aesop Fable Cartoon

Majestic Sympho-Jazz  
Orchestra

Don't Miss It!

TIE the baby in his crib!  
BORROW money from the  
landlord!  
STAND in line an hour if  
necessary—but

Don't Miss It!

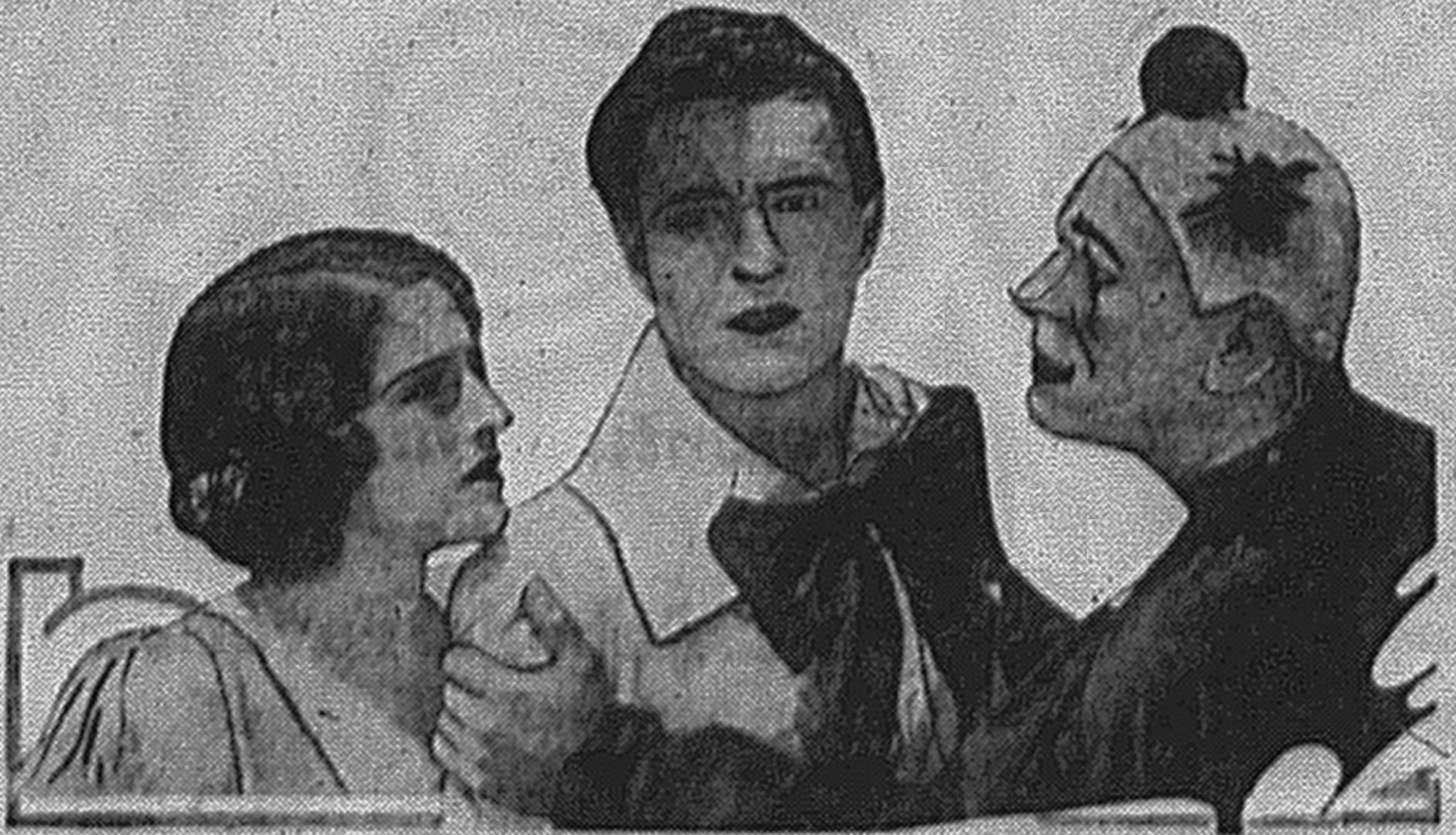
YOU'LL FIND THAT

Seastrom has given us a mo-  
vie which has everything in  
it: that makes a movie story  
interesting—suspense, dra-  
ma, a tender love story a  
laugh and a tear or two—  
and he has done all this  
with such intelligence and  
imaginativeness that the  
picture is a glorious thing  
of subtlety, freshness and  
charm, FROM START TO  
FINISH.



# *Ann Arbor News, 3/21/25*

AT THE MAJESTIC



Scene from Victor Sjöström's HE WHO GETS SLAPPED

# Majestic

NOW  
(THROUGH WEDNESDAY)

## THE FILM SENSATION!

**S**ELDOM does the screen echo the heart-beat of humanity as does this great motion picture. The tears, the laughter, the joy of life are the fabrics of which Victor Seastrom has woven a truly immortal masterpiece.



with  
LON CHANEY  
NORMA SHEARER  
JOHN GILBERT  
TULLY MARSHALL  
FORD STERLING  
CLYDE COOK

VICTOR SEASTROM'S  
PRODUCTION

# He gets Who Slepped

from the great  
STAGE SUCCESS by  
LEONID ANDREYEV  
Adapted by CAREY WILSON  
Produced by  
LOUIS B. MAYER



A  
Metro  
Goldwyn  
Picture

NOTE—Come at the start of the show, for to see this great picture from the very beginning greatly enhances it! Do not jeopardize your opportunity of a wonderful evening in the theater by coming in late. At night the feature starts at 7:25 and 8:55. Afternoons at 2:20 and 3:45.

—ADDED PROGRAM—

—Also—  
Cameo Comedy  
New Kessop Fable  
Cartoon  
Tornado Pictures  
Pathe Review

—REITH STAGE FEATURE—  
THOSE TWO KENTUCKIANS  
GUS VERTNER  
BARTRAM & SAXTON

True Blue "Good Scouts" From the Blue Grass State.  
We're Proud to Present Them Once More!

PRICES:  
Nights  
Adults . . . . . 50c  
Children . . . . . 10c  
Afternoons  
Balcony . . . . . 25c  
M. Floor . . . . . 35c  
Children . . . . . 10c

NEXT—POLA NEGRI In "EAST OF SUEZ"