

# New York Times, 8/2/53

THE NEW YORK TIMES, SUNDAY, AUGUST 2, 1953.

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## 'FROM HERE TO ETERNITY' REACHES THE LOCAL SCREEN



Montgomery Clift, as Private Prewitt, is begged by Donna Reed not to report for duty following the attack on Pearl Harbor.



First Sergeant Burt Lancaster holds the dead Maggio, Frank Sinatra, watched by Mickey Shaughnessy, Montgomery Clift (kneeling), Don Dubbins and Merle Travis in Columbia's version of the James Jones novel of Army life in Hawaii, Wednesday at the Capitol.



Deborah Kerr, the company commander's wife, and Burt Lancaster face the hopelessness of their romance at a final rendezvous.



# New York Times, 8/4/53

IT HAPPENS  
AT THE  
CAPITOL  
TOMORROW



starring **BURT LANCASTER • MONTGOMERY CLIFT • DEBORAH KERR**  
**FRANK SINATRA**  
**DONNA REED**



A COLUMBIA PICTURE.

Screen Play by DANIEL TARADASH • Based upon the novel by JAMES JONES  
Produced by BUDDY ADLER • Directed by FRED ZINNEMANN

**EXTRA! STARS IN PERSON!** Meet the glamorous stars of "FROM HERE TO ETERNITY" TOMORROW in the Capitol lobby!  
DONNA REED from 10 to 11 A. M., and DEBORAH KERR, from 8:30 to 9:30 P. M., will greet their fans and distribute signed photos!

**WORLD PREMIERE TOMORROW 10 A. M. • COOL CAPITOL**

B'way at  
51st St.

LAST TIMES TODAY: ROBERT TAYLOR • AVA GARDNER • HOWARD KEEL in M-G-M's "RIDE, VAQUERO!"



# New York Times, 8/5/53

**HEIGHTS OF EMOTION—DEPTHS OF EXPERIENCE—  
THE SCREEN HAS NEVER DARED BEFORE!**



**BURT LANCASTER • MONTGOMERY CLIFT**



**DEBORAH KERR • FRANK SINATRA • DONNA REED**



ON THE GIANT  
PANORAMIC  
SCREEN WITH  
STEREOPHONIC  
SOUND!



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## THE SCREEN IN REVIEW

### "From Here to Eternity" Bows at Capitol With Huge Cast, Five Starring Roles

FROM HERE TO ETERNITY, screen play by Daniel Taradash, based on the novel by James Jones; directed by Fred Zinnemann; produced by Buddy Adler for Columbia. At the Capitol.

Sgt. Milton Warden.....	Burt Lancaster
Robert E. Lee Prewitt.....	Montgomery Clift
Karen Holmes.....	Deborah Kerr
Angelo Maggio.....	Frank Sinatra
Alma (Lorene).....	Donna Reed
Capt. Dana Holmes.....	Philip Ober
Sgt. Levy.....	Mickey Shaughnessy
Mazzoli.....	Harry Bellaver
Sgt. "Fats" Judson.....	Ernest Borgnine
Sgt. Marilyn Stark.....	George Reeves
Sgt. Ise Galovitch.....	John Dennis
Sgt. Pete Karelsen.....	Tim Ryan
Mrs. Kipfer.....	Barbara Morrison
Georgette.....	Kristine Miller
Annette.....	Jean Willes
Sal Anderson.....	Merle Travis
Treadwell.....	Arthur Keegan
Sgt. Baldy Thom.....	Claude Akins
Sgt. Turp Thornhill.....	Robert Karnes
Sgt. Henderson.....	Robert Wilke
Cpl. Champ Wilson.....	Douglas Henderson
Friday Clark.....	Don Dubbins
Cpl. Paluso.....	John Cason
Capt. Ross.....	John Bryant

Out of "From Here to Eternity," a novel whose anger and compassion stirred a post-war reading public as few such works have, Columbia and a company of sensitive hands have forged a film almost as towering and persuasive as its source. Although it naturally lacks the depth and fullness of the 430,000 words and 850 pages of the book, this dramatization of phases of the military life in a peacetime army, which was unveiled at the Capitol yesterday, captures the essential spirit of the James Jones study. And, as a job of editing, emending, re-arranging and purifying a volume bristling with brutality and obscenities, "From Here to Eternity" stands as a shining example of truly professional moviemaking.

As may be surmised, credit for this metamorphosis cannot be localized. The team of scenarist, director, producer and cast has managed to transfer convincingly the muscularity of the basically male society with which the book dealt; the poignance and futility of the love lives of the professional soldiers involved, as well as the indictment of commanding officers whose selfishness can break men devoted to soldiering. They are trapped in a world they made and one that defeats them. Above all, it is a portrait etched in truth and without the stigma of calculated viciousness.

#### Cleaves To Author's Thesis

Although the incisive script fashioned by Daniel Taradash side-steps such matters as the shocking "Stockade" chapters of the book, it fundamentally cleaves to the author's thesis. Set in Schofield Barracks in Oahu, Hawaii, in the months preceding the attack on Pearl Harbor, it is the tragic story



Burt Lancaster as he appears in "From Here to Eternity."

of the youthful Pvt. Robert E. Lee Prewitt, hard-headed Kentuckian whose convictions are strong enough to force him to forego his passionate devotion to both the bugle and prize fighting despite the knowledge that his superior officer, Capt. Dana Holmes, and his crew of athletes will give him "The Treatment."

It is the story, also, of First Sgt. Milton Warden, top kick of the company, a rough-hewn pillar of strength whose know-how guides and supports the pompous and philandering captain and the admiring contingent of G. I.'s in his command. It is the tale of sinewy Angelo Maggio, enlisted man from the sidewalks of New York whose brave revolt against the confinements of the Army system ends in tragedy. And it is the account of the ill-fated affair between Karen Holmes, the captain's wife, and Sergeant Warden, as well as the romance of Private Prewitt and Lorene, whose charms were purveyed in Mrs. Kipfer's New Congress Club.

Credit Fred Zinnemann with an expert directorial achievement in maintaining these various involvements on equal and lucid levels. While each yarn is pertinent and commands attention, the conflicts of its principals are fayed neatly into a compact whole. And the climactic strafing of Schofield Barracks is a fittingly explosive finish to the two hours of uncluttered drama culled from an immense and sometimes sprawling work of fiction.

#### Cast Plays Roles Well

Fortunately the cast members measure up to their assignments. In Burt Lancaster, the producer has got a top kick to the manner born, a man whose capabilities are obvious and whose code is hard and strange but never questionable. He is a "thirty-year man" respected by his superiors and the G. I.'s with whom he fights and plays. His view of officers leaves him only with hatred of the caste although he could easily achieve rank, which would solve his romantic problem. But he is honest enough to eschew it and lose the only love he has known.

Montgomery Clift adds another sensitive portrait to an already imposing gallery with his portrayal of Prewitt. Since he has blinded a man in the ring, no carefully planned scheme of harassment will get him in again. And, since he considers it a slight when he has been passed over as a bugler who once played taps at Arlington National Cemetery, he deems it his right to be "busted" from corporal to conform to his credo that "if a man don't go his own way, he's nothin'."

Although it is a deviation from the norm, Frank Sinatra is excellent in the non-singing role of Angelo Maggio, a characterization rich in comic vitality and genuine pathos. Deborah Kerr, heretofore the genteel lady in films, contributes a completely tender stint as the passionate Karen Holmes, defeated by a callous mate and a fruitless marriage, who clings to a doomed love.

While Donna Reed is not precisely the picture of a lady of the evening, her delineation of Lorene, wracked between a desire to be "proper" and her anomalous affair with Prewitt, is polished and professional. Although Philip Ober's weak captain is a comparatively slight and shallow role, the company of G. I.'s and the Schofield Barracks, where some of the film was shot, gave the drama and the authenticity required.

"From Here to Eternity" is being shown on a wide screen and with Stereophonic sound. It does not need these enhancements. It has scope, power and impact without them.

A. W.



## Once in 30 years...



When we decided to make the best-seller "From Here To Eternity" into a motion picture, there were many in Hollywood who said, "Don't even try! You can't make a picture out of it!" It was a story of Army life, of illicit loves, of profanity, of brutality. "It's too tough," they said, "you'll never do it! Impossible!"

It took two years to do the "impossible."

★ ★ ★

It took almost a year to write the script. And what a script! Page for page, it captures all the color, the spirit, the fire of the book.

We signed Montgomery Clift to play Private Prewitt, lonesome, stubborn, wistful Prewitt. This would have been enough for an ordinary picture, but it was only the beginning for us. We needed a dynamic, virile performance for the vital part of Sergeant Warden. We wanted the best. So we went after—and signed—Burt Lancaster.

A few days later, Deborah Kerr joined the roster of stars for the role of Karen, the Captain's wife who falls in love with the Sergeant. Again, our judgment was questioned. "Deborah Kerr plays sweet, nice girls," they said. "She can't do 'that kind of woman'." Well, they're in for the surprise of their lives.

For the part of Lorene, who worked in Mrs. Kipfer's place, we tested many fine actresses. Finally, we found our Lorene in the person of lovely Donna Reed. And for the part of Maggio, we signed Frank Sinatra—another piece of off-beat casting which took Hollywood by surprise.

In Hollywood, in Hawaii, wherever we had to go in order to get the very best, we went. We were determined to make this the greatest picture in Columbia's history.

★ ★ ★

Now, **FROM HERE TO ETERNITY** has been completed. It has, we believe, everything that made the book and the characters so great — plus a stirring vitality all its own.

In the thirty years I have headed production at Columbia Studios, we have turned out many noteworthy pictures. To single out just a few: **IT HAPPENED ONE NIGHT**, **LOST HORIZON**, **THE JOLSON STORY** and **BORN YESTERDAY**. In all those years, I have not once come to you, the movie-going public, and said, "I urge you to see this picture."

It is with no reservations, therefore, that I now say, "I urge you to see **FROM HERE TO ETERNITY**."

PRESIDENT  
COLUMBIA PICTURES CORPORATION

STARTS FRIDAY 9:30 A.M.—MADISON THEATRE



# *Detroit News, 8/30/53*



**SAVE THIS HANDY SCHEDULE!**

**MICHIGAN**  
*Coming!*  
**JAMES STEWART**  
**"Thunder Bay"**  
*In Technicolor!*

**PALMS**  
*Starts Wednesday!*  
**John WAYNE**  
**"ISLAND IN  
THE SKY"**

**MADISON**  
*Starts September 4th*  
**"FROM HERE TO ETERNITY"**  
*Starring BURT LANCASTER*  
**MONTGOMERY CLIFT • DEBORAH KERR**

**RIVIERA • FISHER • WOODS**  
**CINDERELLA • BIRMINGHAM**  
*Starts September 6 thru 12th*  
**"SANGAREE"**  
**3-DIMENSION • IN TECHNICOLOR!**

**RAMONA** | **VARSITY • VOGUE**  
*Starts Sept. 6th* | *Starts Sept. 9th*  
**"BY THE LIGHT OF THE SILVERY MOON"**  
**PLUS "DESERT LEGION"**



# *Detroit Free Press, 9/4/53*

## THE BOLDEST BOOK OF OUR TIME...

Honestly, Fearlessly  
On The Screen!

"There was one thing he  
wouldn't do...even  
for a woman!"



### BURT LANCASTER • MONTGOMERY CLIFT

"Prew was a hardhead,  
...the tougher it got,  
the better he liked it!"



### DEBORAH KERR • FRANK SINATRA



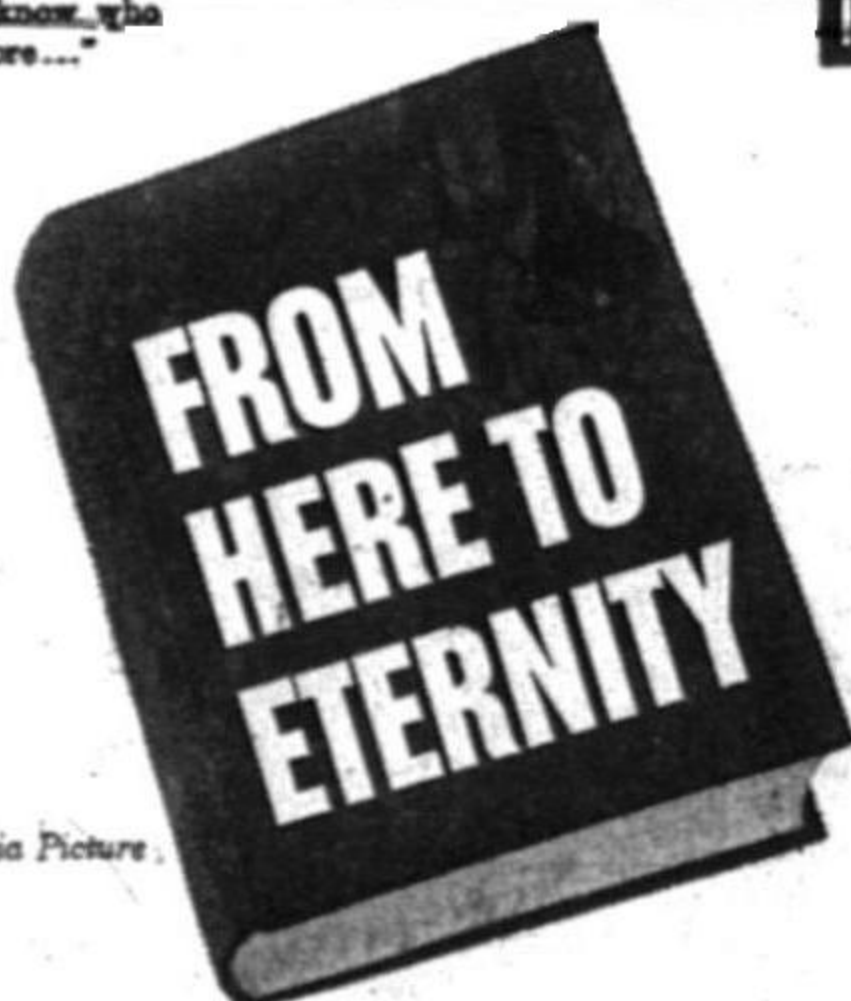
"He's such a comical  
little runt. He makes  
me want to cry  
while I'm laughin'  
at him..."

"Her and them sweaters. Looks coldern  
an iceberg, but I know who  
taught her the score..."

### DONNA REED



"Sure, she's nice to him.  
She's nice to all the boys..."



A Columbia Picture

Screen Play by DANIEL TARADASH • Based upon the novel by JAMES JONES  
Produced by BUDDY ADLER • Directed by FRED ZINNEMANN

## STARTS TODAY 9:30 A. M. MADISON THEATRE



## STAR GAZING

# People Are Talking About This Movie

BY HELEN BOWER

Free Press Movie Critic

The year's most talked-about movie, "From Here to Eternity," arrives at the Madison Theater Friday.

It was filmed from James Jones' much talked-about novel, a Book-of-the-Month Club choice, wherein Mr. Jones is the one who says "This is the army" in no uncertain terms.

Many things about this good movie are already being talked about as the picture breaks box office records. Jones had a good story to tell, so Daniel Taradash needed none of the original's rough language to get it across in his screenplay.

Most talked-about member of the cast is Frank Sinatra as the friendly, pugnacious little Italian, Angelo Maggio, in the pre-Pearl Harbor company at Schofield Barracks outside Honolulu.

Actually this is a master stroke of type casting. The surprise and gratification come from Sinatra's complete identification with Maggio's character—his love of a good time, his cheerful sympathy and his quick temper that leads to a tragic death.

Another topic of conversation is the clandestine romance between Burt Lancaster as Sgt. Milton Warden and Deborah Kerr as Karen Holmes, wife of Warden's company commander, Capt. Dana Holmes (Philip Ober).

• • •

LANCASTER, A magnificent physical specimen, has already made it clear that he is an actor of like stature. His role as the sergeant with the army in his blood and bones is also superior type casting. His masterful and somewhat belligerent manner as a lover are wholly in character.

It is Miss Kerr (with blond



Miss Bower

hair) who achieves the really amazing character portrayal as a wife who has long known that her husband has been brazenly cheating. Karen's passionate surrender to Warden is compounded of boredom, hopelessness and self-pity. But through her insistence that Warden must apply for a commission if she is to leave her husband, she betrays a fundamental cheapness.

Aristocratically beautiful as ever, Miss Kerr employs a subtlety I've never before noted in her performances.

That is one reason why the direction by Fred Zinnemann is being talked about—for having drawn from his stars and all the others surpassing performances.

• • •

PRIMARILY THE story of "From Here to Eternity" is one of conflict between an individualist and an organization. The conflict has vigor because the individualist, Robert E. Lee Prewitt (Montgomery Clift), is also an idealist—and the organization is the army.

Prewitt, the central figure, is a bugler who has just transferred to the Holmes-Warden company. He has a reputation as a boxer. Clift is the ideal choice for the role.

To Capt. Holmes the sports standing of the outfit means more than anything else except a promotion. When Prewitt, for

his own reasons, refuses to box, Holmes orders "the treatment" in an effort to break his spirit.

Every humiliation, every petty brutality is visited upon him. Sgt. Warden begins to admire him and Maggio takes him on leave to the New Congress Club (euphemism for something else in the book), where he meets Lorene (Donna Reed), who later gives him refuge.

Miss Reed is sensational to look at, but her manner has about it more of the finishing school than the tough school of experience in which Lorene is enrolled.

Prewitt's fight with the brutal Sgt. "Fatso" Judson (Ernest Borgnine) after Maggio's death is a matchless scene of revenge—catlike, silent and swift.

Prewitt's sounding of taps as a requiem for Maggio is another kind of memorable scene, and the only sentimental touch in the picture.

Maggio stepped into eternity only a little ahead of his friend; for the attack on Pearl Harbor vividly ends the picture—except for a final shipboard scene with Karen and Lorene, strangers to one another, side by side at the rail, as Lorene repeats a pitiful fiction about Prewitt.



## 'From Here to Eternity' Makes Memorable Film

"FROM HERE TO ETERNITY." Released by Columbia. Directed by Fred Zinnemann. Screen play by Daniel Taradash based on the novel by James Jones. At The Madison Theatre. Cast: Burt Lancaster, Montgomery Clift, Deborah Kerr, Frank Sinatra, Donna Reed, Philip Ober, Mickey Shaughnessy, Harry Bellaver, Ernest Borgnine.

### By AL WEITSCHAT

An exemplary job of laundering a best-seller has produced one of the outstanding pictures of the year.

Stripped of its bestiality and obscenity, "From Here to Eternity" emerges as an unforgettable study of the virtues and vices of humans living within the bounds of army service in Hawaii just before Pearl Harbor.

The absence of the lurid has done nothing to disturb the fundamental power of the story. Rather it concentrates the attention on the essentials, and there are enough of them to provide dramatic meat for any palate.

As in all superior pictures, there is here a blending of good writing and direction with good acting. Every player in this cast has been elevated to new heights.

### TOP SOLDIER

Burt Lancaster was never better as Sgt. Warden, the rugged professional who is the essence of military efficiency, a servant who willingly shoulders his captain's burdens. Invincible in his uniformed niche, he is highly vulnerable in the face of honest love and higher responsibility.

It is difficult to imagine anyone other than Montgomery Clift as Prewitt the bugler, a little man who took every punishment his captain could offer for his refusal to box with the regimental team. He could also kill to avenge the death of a comrade, because his courage was out of all proportion to his obscurity. Clift does the role with the quiet sensitivity it demands.

Deborah Kerr, always in sweet romantic roles, is remarkably effective as Karen, disillusioned wife of the two-timing captain who has known many affairs and whose futile love for War-

den spells the end of her hopes for happiness. Miss Kerr captures the wistful dignity which so often goes with desperation.

### DIFFERENT ROLE

Donna Reed makes the same transition successfully as Lorene, Prewitt's sweetheart, a girl from a thinly-disguised brothel for enlisted men. As much as Clift, she lifts their tawdry affair to a level of earnest decency.

Frank Sinatra is Maggio, the happy-go-lucky little guy who is bludgeoned to death by a brutal sergeant in the prison stockade. Sinatra's death scene will be a surprise to those who thought his talent ended with his vocal chords.

The first bombs at Pearl Harbor change everything at Schofield barracks, Honolulu. Warden, directing a pop-gun defense against Jap planes, shows the leadership he felt he didn't possess. Prewitt, trying to get back to his outfit, dies ironically at the hands of his own comrades.

### LONELY WOMEN

Later two women stand at the rail of an outgoing liner in the harbor looking back on a land of bittersweet memories.

This is a drama of small tragedies swallowed up in the monstrous one the morning of Dec. 7, 1941. It is a picture that will produce many Academy Award nominations next year.





**RELAXING IN OIL**—Gary Cooper, one-time newspaper artist, paints the countryside near Mexico City, where his latest film, "Blowing Wild," is being shot.

## SERVICES NOW IN DEMAND

### Competition Revives Film Actors' Market

By HAROLD HEFFERNAN  
Of Our Hollywood Bureau

HOLLYWOOD, Sept. 4.—Sound of the screen: Top talent never was in greater demand than in Hollywood right now. This is definitely an actor's market.

With the town firmly established as the three-way capital of the amusement world—movies, television and radio—a colossal battle to win the services of headliners rages behind the scenes. Not only are the three major TV networks, NBC, CBS and ABC, bidding in box car figures for the movie people they want, but the film industry in recent weeks has shown signs of cutting loose in something resembling its old reckless fashion.

Although contract lists have been slashed, studios are today offering proportionately higher sums for leading box office stars on a picture-to-picture basis. For example, Paramount showed no hesitancy in signing Danny Kaye as an emergency replacement for Donald O'Connor in "White Christmas" at the fabulous stipend of \$250,000, plus 10 per cent of the profits.

#### SHARING DEALS

Betty Hutton is sought by Metro-Goldwyn Mayer to do a musical for which they would gladly pay her a quarter of a million. Betty, however, is holding out for an added arrangement on profits, as are most of the free-lancing headliners today. It was Jimmy Stewart who inaugurated this share-the-wealth deal among stars two years ago. Today, with so many performers running around loose without contracts, they're pressing hard bargains. All of them set up the demand: "Take me into business with you." That means salary, plus, which is anything but hay.

#### SHORT SIGHT

The major studios dug this financial grave for themselves. Frantically attempting to get their payrolls down to nothing, they cut their contract lists recklessly. Now that business has picked up and seems destined for a thriving 1954, they find their goldfish bowls practically empty.

#### PEACE TREATY

Now that MGM and NBC have joined hands in a movie-television deal, the final nuptial vows appear to have been consummated between the two me-

dioms. Maybe the movies will now stop their persistent nagging at TV.

In Red Skelton's "Half a Hero," Red is shown in one sequence going over the household statements and coming across a whole batch for repairs on the TV set.

Preview of the picture in Westwood must have been packed with loyal studio boosters. They applauded this bit vociferously.

#### NOTHING TO GAIN

Too many business problems with too little profits for the headaches have caused Robert Cummings to give up his television program. He'll stick to motion pictures from now on. "I can always get myself on TV anyway," said Bob. "You see, I'm a partner in a used car lot."

#### POOL HAPPY

Four Cadillacs to the driveway are not uncommon around Hollywood, but Debra Paget claims she is the only screen actress in town with four swimming pools. Debra started out by buying a small plastic dunker for her-

five-year-old sister. Then her nieces became jealous, so she bought two more for them.

Climax came last week when she bought a 12-by-12 portable pool which takes care of the remainder of her family. The whole swimming pool bill in her case was \$175.

(Released by The Detroit News and the North American Newspaper Alliance)

There were 82,500 seamen employed on U. S. ocean-going ships in early 1953—about 25 per cent fewer than the same period in 1952.

**COOL PALMS**  
DOORS OPEN 10:45 A.M.  
OPEN ALL NIGHT 'TIL 5 A.M.

**JOHN WAYNE**  
**Island in the Sky**  
LLOYD NOLAN • WALTER ABEL  
From Island in the Sky  
Plus "Torizon and the She-Devil"  
LEX BARBER • JOYCE MCKENZIE

**ADAMS**  
Positively—LAST 7 DAYS!  
M-G-M's GREATEST  
TECHNICOLOR  
MUSICAL  
since its famed hit  
"An American in Paris"  
**FRED ASTAIRE**  
**CYD CHARISSE**  
NINETTE FABRAY • JACK BUCHANAN  
Oscar Levant  
TUNE-TELEVISION  
14 BEST SONGS  
from 6 Broadway Shows  
IT'S LOADED WITH HAPPINESS!

**THE BAND WAGON**  
M-G-M TOP  
TECHNICOLOR  
MUSICAL

## AMUSEMENTS

### 'From Here to Eternity' Makes Memorable Film

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have you seen what gentlemen prefer at the

**United Artists**

**LAST CALL** for that cool, cool cruise to Bob-Lo

**SEASON ENDS LABOR DAY!**  
Sailings daily thru Labor Day at 10, 2 and 4 o'clock. Moonlight at 9. Round trip \$1.00—Children 50c. Sun. and Holidays \$1.50 and 45c. Moonlight \$1.50. Island Adm. 10c. Children with parent get free trips to Bob-Lo Island EVERY Monday! DOCK FT. OF WOODWARD

**CASS** 2 Weeks SEPT. 7  
GRAND and GOOFY COMEDY  
SEATS NOW  
First Theatre Guild  
Subscription Play  
**EDDIE BRACKEN**  
"the seven year itch"

**Studio** PREMIERE  
LIVELY AND DANCING  
"The Great FERNANDEZ"  
"The Little World of Don Camillo"  
A story of three people...  
clashes in their own way!

**Now! MICHIGAN** Doors Open 10:45 A.M.

**3D**  
FROM WARNER BROS. WATERLOO HOUSE OF WAX

**THE CHARGE AT FEATHER RIVER**  
STARRING GUY MADISON FRANK LOVEJOY  
WARNERPHONIC SOUND! WARNERCOLOR

Plus **Francis COVERS THE BIG TOWN**  
It's their NEWEST and FUNNIEST!  
Starring DONALD O'CONNOR  
VICTOR BUCH • GENE LOCKHART  
A SPECIAL INTERNATIONAL PICTURE

IT HAPPENS AT THE MADISON THEATRE TODAY!  
DOORS OPEN 9:30 A.M.

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**FRANK SINATRA**  
**DONNA REED**

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Performances Today at 7 and 10 p.m.

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The ONE and ONLY film with a NEW DIMENSION—and the magic of CineramaSound!

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Michigan's largest and most impressive display of livestock and farm products ever shown... and a million dollar farm machinery show

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Cooking School, Sports Show, Home Arts, Military Displays, Educational Exhibits, U. M. Parade of Progress etc. etc. etc.

**FUNLAND RIDES**  
for the kiddies  
**GIANT MIDWAY**  
for all

And in the **GRANDSTAND**  
Fri. and Sat. 2:30 p.m., 8:30 p.m.  
**CANADIAN DAREDEVILS**  
in "Motorized Mahom" a terrific auto thrill show  
ADMISSION: Adults, \$1.20 — Children, 45c

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The most notorious outlaws of all time, the deadliest killers in the west, dared gangs, guns and the devil himself!

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**Sailor & King**  
The Mightiest Adventure That Ever Stirred Across Raging Seas!  
C.S. Forester's  
JEFFREY HUNTER  
MICHAEL RENNIE  
WENDY HILLER  
Starting TODAY For Cool Comfort!



*Detroit Free Press, 9/5/53*

**The Boldest Best-Seller  
Of All Is Now On  
The Screen!**

**BURT LANCASTER  
MONTGOMERY CLIFT  
DEBORAH KERR  
FRANK SINATRA  
DONNA REED**

**FROM  
HERE TO  
ETERNITY**

**DOORS OPEN 9:30 A.M.**

*Madison Now*

A COLUMBIA PICTURE



# Ann Arbor News, 9/23/53

This Record Breaking  
Show Starts

Thursday

## MICHIGAN

Prices for This  
Attraction Only  
Matinees 60c  
Eves. & Sunday 80c  
Children 35c

### BURT LANCASTER • MONTGOMERY CLIFT



"The Sarge don't want a commission, even if the Captain's wife comes with it..."

"Prew was a hardhead, ...the tougher it got, the better he liked it!"

### DEBORAH KERR • FRANK SINATRA



"Her and them sweaters. Looks colder'n an iceberg, but I know who taught her the score..."

"He's such a comical little runt. He makes me want to cry while I'm laughin' at him..."

### DONNA REED



"Sure, she's nice to him. She's nice to all the boys..."

Screen Play by DANIEL TARADASH • Based upon the novel by JAMES JONES  
Produced by BUDDY ADLER • Directed by FRED ZINNEMANN

A  
COLUMBIA  
PICTURE

# FROM HERE TO ETERNITY



FIRST SHOW DAILY at 1 p.m. ★ Doors Open at 12:45 p.m.



# Ann Arbor News, 9/24/53

## **MICHIGAN**

**STARTING TODAY**

The Record Breaking  
Sensation of the  
Nation!



starring **BURT LANCASTER · MONTGOMERY CLIFT · DEBORAH KERR**  
**FRANK SINATRA**  
**DONNA REED**

A COLUMBIA PICTURE

Screen Play by DANIEL TARADASH • Based upon the novel by JAMES JONES  
Produced by BUDDY ADLER • Directed by FRED ZINNEMANN

Prices For This  
Attraction Only

**Matinees 60c**

**EVENINGS  
AND  
SUNDAY**

**80c**

**Children  
35c**

**Doors Open Daily 12:45 p.m.**

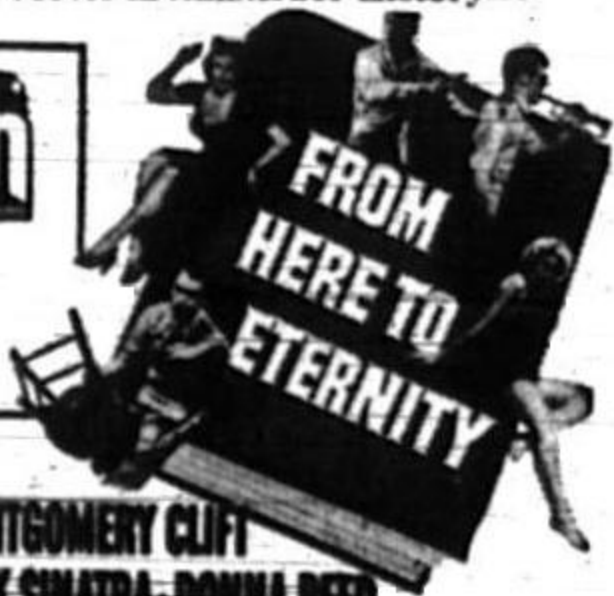


# *Ann Arbor News, 10/3/53*

The Most Popular Movie in Ann Arbor History—

**MICHIGAN**  
THEATRE

Your Last Chance!  
Final Shows Tonight

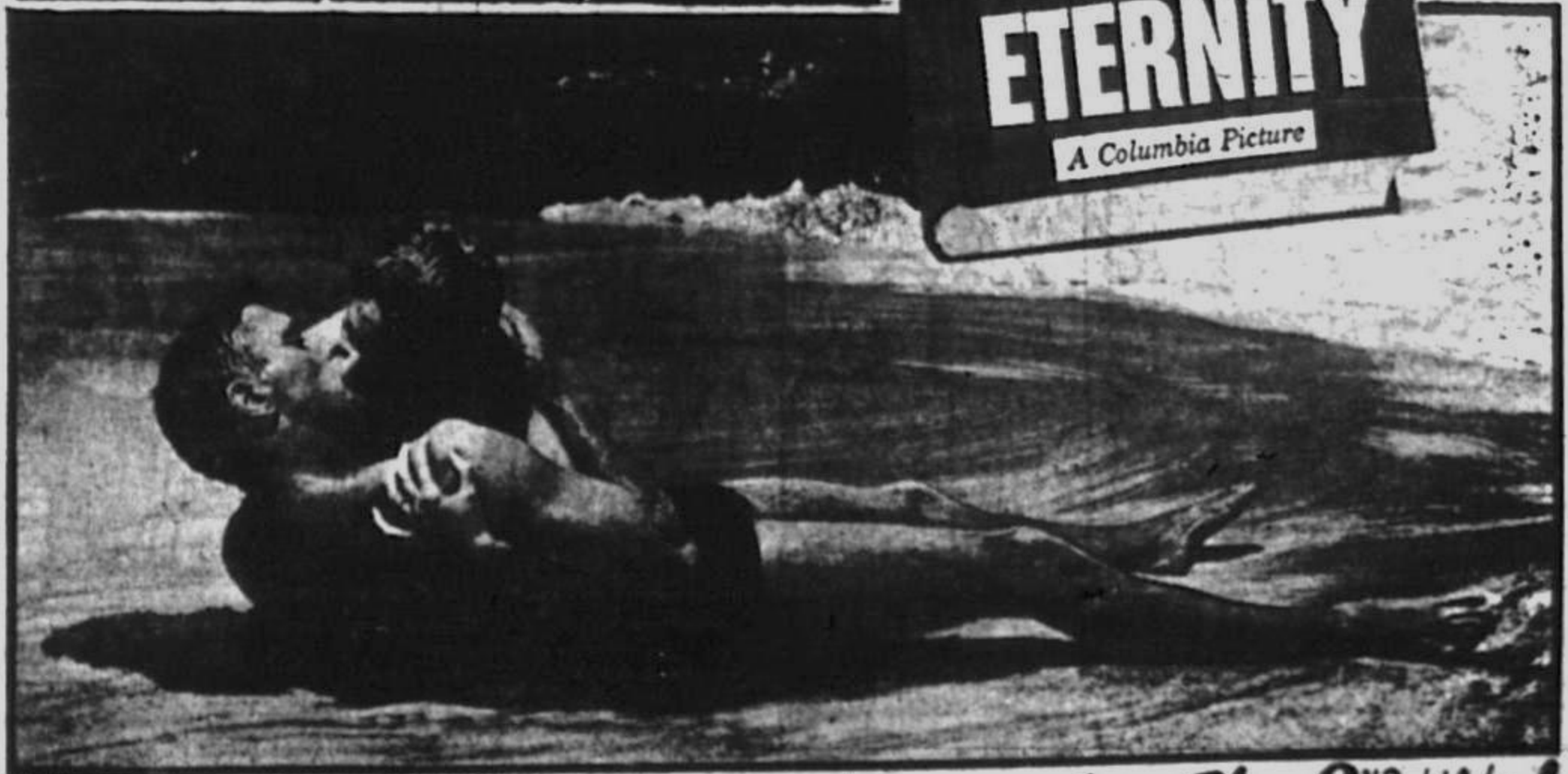
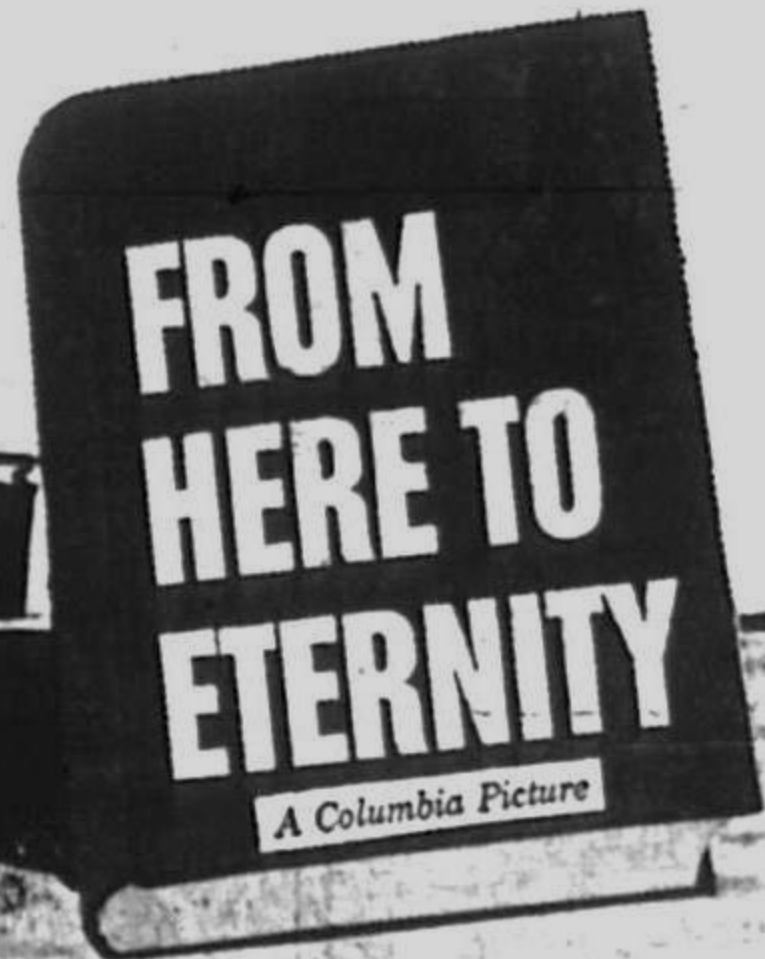


**BURT LANCASTER · MONTGOMERY CLIFT**  
**DEBORAH KERR · FRANK SINATRA · DONNA REED**



# *Detroit News, 2/10/54*

*Starts Today*



BURT LANCASTER • MONTGOMERY CLIFT • DEBORAH KERR • FRANK SINATRA • *Plus 2<sup>ND</sup> Hit!*